

**AMY NGUYEN-CHYUNG**  
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## Education

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PhD and MS, Walter A. Haas School of Business, UNIVERSITY OF CALIFORNIA, BERKELEY, 2013 and 2012

- Business Administration, Business and Public Policy Group (Business Economics); Advisor: Dr. Steven Tadelis

MBA, Wharton School, UNIVERSITY OF PENNSYLVANIA, 1999

- Dual Majors: Finance and Managing Electronic Commerce - Information Strategy, Systems and Economics Track

MPA, Woodrow Wilson School of Public and International Affairs, PRINCETON UNIVERSITY, 2000

- Economics and Public Policy; attended 1996 to 1998; completed degree jointly with the MBA at Wharton

AB, *Magna Cum Laude*, Harvard College, HARVARD UNIVERSITY, 1994

- East Asian Studies; Honors Thesis Advisor: Dr. Hue-Tam Ho Tai

## Academic Appointments

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HAWAI'I PACIFIC UNIVERSITY

- Dean, College of Business, July 2025 to Present

UNIVERSITY OF CALIFORNIA, SAN DIEGO

- Co-Director, Institute for the Global Entrepreneur (a joint venture between the Rady School of Management and the Jacobs School of Engineering), May 2022 to Present
- Chair, Faculty Committee overseeing Sullivan Center for Entrepreneurship and Innovation, March 2022 to Present
- Faculty Director, Rady MicroMBA May 2024 to Present, Faculty Co-Director, June 2020 to April 2024
- Assistant Teaching Professor, Rady School of Management, November 2021 to Present
- Visiting Assistant Adjunct Professor, Rady School of Management, July 2021 to October 2021
- Visiting Assistant Professor, Rady School of Management, July 2018 to June 2021

UNIVERSITY OF MICHIGAN

- Assistant Professor of Strategy, Stephen M. Ross School of Business, July 2013 to June 2018
- Executive Committee Member (Elected): University of Michigan Center for Southeast Asian Studies, 2016-2018

## Professional Experience (15+ years industry experience)

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Limited Partner, Next Wave US Impact Fund II

- Driving diversity in angel investing and high growth ventures with social or environmental impact (15+ portfolio companies). (2017 to Present)
- Co-lead or member of due diligence teams in fundraising for new ventures

Limited Partner, San Diego Angel Conference II, III, IV, V, and VI

- Supporting ventures in the San Diego entrepreneurial ecosystem to access capital (15+ portfolio companies). (2020 to Present)

Manager, Associate, Summer Associate, A.T. Kearney, Inc. (now Kearney)

- Managed and worked on consultant and client teams in projects with emphasis on High Technology and Financial Services strategy. Some projects included operations and supply chain. Clients included BNP Paribas, Maxtor, Microsoft, Prudential, Raytheon, Starbucks, United Way and others. Recipient of A.T. Kearney Great Client Work Award; 1 of ~4 teams selected globally.

- Led multiple strategy workshops for client executives; co-developed and delivered internal tools and training for junior consultants motivating greater use of quantitative data analysis in client proposals and engagements. (New York 1999, San Francisco 2000-2005)

Consultant, Special Financial Operations Unit (a Financial Sector Development crisis team), World Bank Group

- Consultant for high level unit addressing the Asian Financial Crisis in Indonesia, Korea and Thailand. Advised Bank of Thailand and met with foreign bank chiefs during Thai mission to identify potential crisis solutions; co-wrote bank recapitalization and restructuring recommendations with Stijn Claessens and Motoo Kusakabe (Washington DC and Bangkok 1998)

Commercial Assistant, United States Department of Commerce International Trade Administration

- Assisted firms with Korean market entry including support of efforts to demystify pharmaceutical import regulations; published National Trade Databank report on medical informatics (Seoul 1997)

Corporate Finance/Investment Banking Analyst, Bankers Trust NY Corporation - BT Securities (now Deutsche Bank)

- Worked on cross-border mergers and acquisitions, restructured over \$1 billion in cross-border debt for a long-term client in Brazil, securitized assets, worked with banking syndicates, and advised multinational transportation and aerospace enterprises on multiple projects (New York 1994-1996)

## Professional Training

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San Diego LEAD Impact Graduate (*Completed an “immersive 10-month program for mid- to senior-level managers focusing on the issues and industries that are part of our region’s DNA”*), 2024

California Entrepreneurship Educators Conference Certificate of Completion, 2021

## Teaching

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### Current Courses

New Ventures Development, 2025, at Rady (new elective course replacing Lab to Market)

MGT 414a and MGT 414b: Lab to Market Workshop 2019-2024, at Rady (capstone taken by all MBAs)

Lab to Market Curriculum Development, 2018-2024, at Rady

MGT 405: Managerial Economics 2018, 2024, at Rady

MGT 419 and MGT 443, Topics in International Business/Global Business Immersion (Vietnam), 2024, at Rady

### Prior Courses

MGT 410: (Core) Strategy, 2019, at Rady

STRAT 623: Global Strategy, 2014-2018, at Ross

WMBA 615: Global Strategy, 2015-2018, at Ross

STRAT 361: International Management, 2014-2018, at Ross

MBA 299: Global Strategy & Multinational Enterprise, 2011, with Rui de Figueiredo at Haas

PHDBA 259B: Management of Organizations (PhD seminar on organization theory), 2009, with Christine Beckman at Haas (developed materials and led discussion for seminar class on “*Entrepreneurship and Imprinting*”)

OPIM 666: Information: Industry Structure & Competitive Strategy, 1999-2000, with David Croson and Theodore Clark, at Wharton

MGMT 653: Field Application Project, 2000 with Karen Jehn at Wharton (advising MBAs consulting to entrepreneurial start-ups and small firms)

## Early Research Experience

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Research assistant for David Levine (UC Berkeley) and Michael Toffel (Harvard), 2008; research support for [“Randomized government safety inspections reduce worker injuries with no detectable job loss.”](#) *Science* (2012)

Research assistant for William Mass and William Lazonick (Harvard), 1992-1993

Research assistant for Philippe Schmitter (Stanford), 1991

## Honors, Awards and Grants

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### Contributions to Diversity Honors

- [“30 AAPI Startup Leaders Building the Innovation Ecosystem,”](#) 2023
- Santa Clara County Girl Scout Council World of People Award (for a woman who has made distinguished contributions to the community) Finalist (1994)
- Radcliffe Certificate of Recognition for “contributions to the mission of Radcliffe College, To Advance Society by Advancing Women,” (1992-1993)

### Teaching Honors

- Most Valuable Professor 2021, FlexEvening 2021, University of California San Diego Rady School of Management
- Golden Apple Teaching Award 2017 Nominee, University of Michigan (“only university-wide student nominations-based award that recognizes outstanding university teaching”)
- Weekend MBA Teaching Excellence Award 2017 Nominee, University of Michigan Ross School of Business

### Research and Other Academic Honors; Grants

- Ewing Marion Kauffman Foundation Research Grant, 2015-2020 (1 of 12; over 80+ applicants)
- Ewing Marion Kauffman Foundation Entrepreneurship Scholars National NETS Data Seat, 2016 (1 of 7)
- National Federation of Independent Business Dissertation Award Finalist (AOM Entrepreneurship Division), 2014 (1 of 3)
- Ewing Marion Kauffman Foundation Dissertation Fellowship, 2013 (1 of 15 in the US)
- Sylvan C. and Pam Coleman Memorial Fellowship/UC Berkeley Distinguished Graduate Fellow, 2012
- Crawford Dissertation Fellowship, 2011-2012 (1 across all senior Haas female PhD students)
- Institute for Business Innovation/Institute for Management, Innovation & Organization Grants, 2007-2011
- Dean’s Research Fellowship/Sasakawa Fellow, 2010
- Crawford Research Assistantship, 2009-2010
- Distinction, PhD Field Qualifying Paper, 2009
- Levi Strauss Small Grant, 2009
- Eugene Cota-Robles Fellowship, 2007-2009 (1 of 20 awarded among all ~800 entering Berkeley PhD students)
- National Science Foundation Graduate Research Fellowship in Economics Honorable Mention, 2008 (1 of ~30)
- Strategic Management Society Best Conference Paper Prize Finalist, 2001 (Top 10 of 600+ submissions)
- Henry and Marcelle Morgenthau Fellowship, 1999 (1 of ~12 at Wharton)
- National Business School Network Initiative for a Competitive Inner City First Place (cluster analysis), 1999
- John Harvard Scholarship/Elizabeth Cary Agassiz Award: “academic achievement of highest distinction,” 1992-1994

### Other Honors

AAU Karate Nationals (2024), Fourth Place Female Advanced Short Weapons (Kobudo) and Female Advanced Kata  
AAU National Karate Team, World Union of Karate Federations World Championship (2022) Female Advanced  
Second Place Short and Third Place, Long Weapons in age group (2022)

AAU Karate Nationals (2022), Second and Third Place Female Advanced Short and Long Weapons (Kobudo) and  
Second Place Kumite in age group

AAU Karate Nationals First Place Female Intermediate Kata and Kobudo (2019 and 2020)

First Place medals in 4 PATMA California karate tournaments (2012-2013)

Torrey Pines Elementary School Volunteer Service Recognition (2010-2012)

## Published Teaching Material

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### **GenapSys: Failure of an Almost Unicorn** (with I. Deokar) and **GenapSys: Failure of an Almost Unicorn**

Teaching Note, WDI Publishing, 2025

Case study (Chapter 3.7) in McGraw Hill textbook, Cateora et al., eds., [International Marketing](#), 2023

Case study (Chapter 3.7) in McGraw Hill textbook, Cateora et al., eds., [International Marketing](#), 2019

### **Amazon in Emerging Markets Case** (with E. Faulk) and **Amazon in Emerging Markets Teaching Note**, 2014, Updated 2019

Best-selling case (All-time #1 at WDI Publishing, bestseller at HBS Publishing) taught at Marshall, Ross, Sauder, Wharton and many other schools. Case covers Amazon's new ventures in India, China and Brazil competing with home-grown entrepreneurial startups. *Economics, Politics and Business Environment Category Winner, The Case Centre Awards, 2018*

(The awards "recognize worldwide excellence in case writing and teaching...presented to those outstanding cases that have been used in the largest number of organizations across the globe in the past year.")

Over 50,000 copies sold

## Academic Research

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### *Published*

1. Fišar, M., Greiner, B., Huber, C., Katok, E., Ozkes, A., and the Management Science Reproducibility Collaboration, [Reproducibility in Management Science](#), *Management Science*. Note: Member of the [Management Science Reproducibility Collaboration](#).
2. How Entrepreneurial Do You Choose to Be? Talent, Risk Attitudes, Overconfidence and Self-Selection into Entrepreneurship, *Kauffman Dissertation Executive Summary*. 2014

### *Under revision*

3. [Incentives for Attracting Talent](#) (with O. Shelef)  
Presented at AOM Vancouver, SMS Denver, People & Organizations Conference; presented by co-author at the National Bureau of Economic Research, SOIE, Harvard, Maryland, Univ. of Southern California, Utah and other venues.
4. **Why Some Entrepreneurs are more Entrepreneurial than Others: Talent, Risk Attitudes and Overconfidence**  
Recipient of the Ewing Marion Kauffman Foundation Dissertation Fellowship; Academy of Management Entrepreneurship Division/National Federation of Independent Business Dissertation Award Finalist. Presented at Georgetown, Michigan, Smith Entrepreneurship Conference, SMU, Wharton and other venues
5. [Follow the Sun: Value Chain Positioning in an Emerging Industry](#) (with Y. Zhou and Yuxi Cheng)  
Presented at AOM Atlanta; SMS Special Conference, Banff and the West Coast Research Symposium on Technology Entrepreneurship, Alberta; presented at the National University of Singapore, Santa Clara University, University of Southern California, University of Colorado at Boulder; presented by co-author at the Midwest Strategy Conference, London Business School and Wharton.

### *Working papers*

6. **Hard Targets: Does Recalcitrance on Labor Standards Deter Global Activist Campaigns?** (with A. Wetterberg). Presented at the Academy of Management Annual Meeting.

7. **Explaining Entry Decisions and Crowdedness in Business-To-Business E-Commerce Markets** (with D. Croson and M. Jacobides) Strategic Management Society (SMS) Best Conference Paper Award Finalist (Top 10 of 600+ submissions). Presented at SMS San Francisco, Workshop on Information Systems & Economics.

*Preparing manuscript*

8. **Androgynous Names and Entrepreneurial Outcomes**  
Recipient of the Ewing Marion Kauffman Foundation Research Grant in Seeking New Insights and Potential Sources of New Entrepreneurial Growth: Women. Presented at AOM Anaheim, *Showcase Symposium*, the Innovation and Institutions Conference at HBS, and the Ewing Marion Kauffman Foundation Entrepreneurship Scholars Conference.
9. **Initial Conditions, Entrepreneurial Choice and Performance**  
Presented at the Ewing Marion Kauffman Foundation Entrepreneurship Scholars Conference, and the Innovation and Institutions Conference at HBS.
10. **Not the Superstar: Heterogeneous Individual Spillovers within Firms** (with O. Shelef)  
Presented at the Innovation and Institutions Conference at HBS

**Professional/Invited Publications**

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**Rady Business Journal Not another Buzzword Podcast Episode 2: How to Increase Your Success by Engineering Your Exit** with Mark Bowles and host Dangerfield Moore, 2019

**Kauffman State of the Field: Entrepreneurship – Institutions and Environment, archived [here](#)** (with Y. Paik, A. Venâncio, and R. Louie), 2016; also provided input on State of the Field: Entrepreneurship – Behavioral Determinants

**The Future of Bay Area Jobs: The Impact of Offshoring and Other Key Trends** (with A.T. Kearney, Stanford Project on Regions of Innovation and Entrepreneurship, Bay Area Economic Forum, and Joint Venture: Silicon Valley Network), 2004

- Project manager: led research team in 120 interviews (including semiconductor and software executives from start-ups to MNEs), analysis of 9,000 job listings and more to understand impact of global offshoring.
- Findings presented at Stanford University to 160 academic, business and policy leaders and multiple business and policy venues (2004-2005) and to the U.S.-China Economic and Security Review Commission (testimony to the U.S. Congress) (2005). Press coverage: *San Francisco Chronicle*, *San Jose Mercury News*

**Offshoring: Accelerating and Here to Stay** (with J. Ciacchella), The Supply Chain Connection, *Newsletter of the Stanford Global Supply Chain Management Forum*, Vol. 10, Issue 4, 2004

**Transforming the World's Oldest B2B Marketplaces: How Securities Exchanges Should Adapt for the Future**, (with D. Hanfland and R. Bharadwaj) A.T. Kearney FIGConnection, 2001

- Capture learnings from projects to identify strategic implications for securities exchanges. 1 of 4 articles across the global practice selected for external publication and distribution to clients.

**Presentations, Seminars and Training**

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**Peer-Reviewed Presentations and Invited Seminars**

California Entrepreneurship Educators Conference (CEEC), 2025 San Diego, CA (declined)  
Hawai'i Pacific University, College of Business, 2024, Honolulu, HI

Council for Advancement and Support of Education District VII reconnect West Conference 2022, San Diego, CA  
Academy of Management Annual Meeting 2018, Organizer, Showcase Symposium, Chicago, IL  
University of Southern California, Lloyd Greif Center for Entrepreneurial Studies, 2018, Los Angeles, CA  
University of Colorado Boulder, Strategy, Entrepreneurship and Operations, 2017, Boulder, CO  
Santa Clara University, Management, 2017 Santa Clara, CA  
West Coast Research Symposium on Technology Entrepreneurship 2017, Alberta, Canada  
Academy of Management Annual Meeting 2017, Atlanta, GA  
Strategic Management Society Banff Special Conference 2017, Banff, Canada  
National University of Singapore Strategy and Policy Department, 2016, Singapore  
Academy of Management Annual Meeting 2016, Organizer/Panelist, Showcase Symposium, Anaheim, CA  
Kauffman Foundation Entrepreneurship Scholars Conference 2014, 2016, Kansas City, MO  
People and Organizations Conference, Wharton School of Business, 2015, Philadelphia, PA  
Strategic Management Society Conference 2015, Denver, CO  
Academy of Management Annual Meeting 2015, Vancouver, Canada  
Smith Entrepreneurship Conference, University of Maryland, 2014, College Park, MD  
IZA Workshop on Entrepreneurship Research 2013, San Francisco, CA  
Darden & Judge Entrepreneurship and Innovation Conference 2013, Charlottesville, VA  
University of Pennsylvania Wharton School of Business Management Department 2013, Philadelphia, PA  
Southern Methodist University Cox School of Business Strategy and Entrepreneurship Group 2013, Dallas, TX  
Georgetown University McDonough School of Business 2012, Washington, DC  
University of Michigan Ross School of Business Strategy Area, 2012, Ann Arbor, MI  
Academy of Management Annual Meeting 2009, Chicago, IL

#### **Other Presentations and Developmental Workshops**

“Entrepreneur Panel,” UCSD-CKGSB Executive MBA Program,” 2025, San Diego, CA  
Guest lecturer, Institute for the Global Entrepreneur, 2020 to Present, San Diego, CA

- “Value Proposition, Business Models, and Lab to Market Lean Canvas,” University of Tokyo visit, 2025
- “Business Models, Market Strategy and Sizing,” IGE Medtech Accelerator 2023, Spring and Fall 2024
- “Business Models,” University of Tokyo visit, 2023
- “Strategy and Market-Sizing” IGE Medtech Accelerator, 2021
- “Strategy” IGE Medtech Accelerator, 2020

“Studies on Entrepreneurial Choice Drivers: Human Capital, Overconfidence, Androgynous Names, and Initial Conditions,” Rady Brown Bag, 2024, San Diego, CA  
“Business Models for Biotech and Precision Health; the Precision Health Ecosystem,” UCSD-CKGSB Biotech Innovation Program, 2024, San Diego, CA  
“Are High Costs in California Making the State Less Innovative?” Panelist, UCLA Price Center Winter Research Workshop, 2024, Los Angeles, CA  
“Ethical Global Sustainability,” UCSD Panel with the EU Ambassador to the United Nations, 2023, San Diego, CA  
“Evaluating New Ventures,” O’Farrell Charter High School, 2022, San Diego, CA  
“Impact Investing” UCSD Rady Net Impact, 2021, San Diego, CA  
“Effective Consulting,” to UCSD Business Recovery Coalition graduate student support team, 2020, San Diego, CA  
“The Gender Gap in Startup Financing: How to Close it?” UCSD Rady Women of Rady, 2019, San Diego, CA  
Wharton Strategy Conference, 2019 (Presented by co-author), Philadelphia, PA  
Dartmouth Tuck School of Business Strategy Junior Faculty Summer Conference, 2014, 2016-2018, Hanover, NH  
Institutions and Innovation Conference, Harvard Business School, 2011, 2013-2018, Cambridge, MA  
University of Michigan Psychology Department Decision Consortium, 2015, Ann Arbor, MI  
University of Michigan, Ross School of Business Hosmer-Hall Seminar, 2014, Ann Arbor, MI  
Ewing Marion Kauffman Foundation Entrepreneurship Workshop 2013, ASSA Meeting, San Diego, CA  
West Coast Research Symposium on Technology Entrepreneurship Doctoral Workshop 2012, USC, Los Angeles, CA  
Oliver E. Williamson Seminar on Institutional Analysis 2011, 2012 UC Berkeley, Berkeley, CA



Haas School of Business Economics of Innovation Workshop 2011, UC Berkeley, Berkeley, CA  
Business Policy and Strategy Dissertation Consortium at the Academy of Management 2011, San Antonio, TX  
CCC Doctoral Consortium for Competitiveness and Cooperation 2011, MIT, Cambridge, MA  
National Bureau of Economic Research Entrepreneurship Research Boot Camp 2010, Cambridge, MA  
Association for Research on Corporate Sustainability and Ivey PhD Sustainability Academy 2009, London, Canada

## Service

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### **School and University-level: University of California San Diego**

- Co-Director of the Institute for the Global Entrepreneur, 2022 to Present
- Recruitment of ~120 capstone projects for Rady students, 2019 to Present; recruited 3 projects for New Ventures Development Workshop and referred 5 projects for Rady Action Project 2024-2025
- Faculty Director for Rady MicroMBA May 2024 to Present; Faculty Co-Director, 2020 to April 2024
- Founder, organizer of the Meet the Innovators Speaker Series – connecting Rady with campus, bringing UCSD-affiliated innovators to speak to Rady students and forming multiple matches, 2019 to Present
- Chair, Faculty Committee overseeing the Sullivan Center for Entrepreneurship and Innovation, 2022 to Present
- Organized and held pre-L2M/New Ventures Series information sessions Fall 2019 to Present, 3-5 per year
- Guest speaker, Institute for the Global Entrepreneur, 2020 to Present, San Diego, CA
- Worked with counsel and cross-campus leaders on an experiential learning project legal agreement, 2023, 2024
- MedTech Innovations Council Rady representative, 2021 to present
- Review committee for Unit 18 Lecturer, 2023
- Accreditation support: Provide support for Rady FlexEvening Assurance of Learning, 2019; participate in Rady's AACSB accreditation site visit, 2022
- Search committee for MSBA LSOE, 2022
- Search committee for Director for CIID (now Sullivan Center for Entrepreneurship and Innovation), 2021
- Strategic Planning Committee Member, Cross-Border Task Force, Rady School of Management, 2020-21
- Co-sponsor with Rady Life Sciences Club, "Evaluating Life Science Ventures, 2021
- Organizer/moderator, Market Impacts of Covid-19 seminar – "Panera During Covid-19: Lessons in Leadership" by CEO Niren Chaudhary (100+ Rady Faculty, Students, Alumni, community members), 2020
- Developed/led the Mid-program Virtual Conference for FlexEvening MBA 2021 (MGT 401 ~80+ hours effort not on my teaching plan), recruited and organized all the 20+ speakers, including all 3 versions (cross-border, local and virtual), which evolved due to student needs and the pandemic, 2019-2020
- Invited Speaker, Women of Rady, "Gender Bias in Startup Financing," 2019

### **School and University-level: University of Michigan**

- Executive Committee (Elected Member): Center for Southeast Asian Studies, 2016-2018
- Moderator: Michigan Ross Asia Business Conference, 2014, 2015, 2017, 2018
- Search committee: Participated in faculty and PhD student recruiting, 2013-2017
- Panelist: Michigan Business Women Winter Event, 2016
- Organizer: Michigan Ross Strategy Seminar Series 2014-2015
- Accreditation support: Provided support for Michigan Ross WMBA accreditation
- Pedagogical innovation: Beta tester for new educational technology tools at Michigan Ross

### **School and University-level: University of California, Berkeley**

- Organized and spoke on job market advising panel for students in the BPP area, 2013
- Provided requested input to PhD administration on Business and Public Policy PhD student and alumni institutions that could benefit other department areas, 2012-2013
- Accreditation support: Met with external committee reviewing the PhD Program, 2012

### **Student Advising and Mentoring**

Faculty Advisor for Independent Study Projects (MGT 499 and ERC 92) for 25 students across 13 projects:

- New ventures, BioSignal: Leonard Stovall, Winter-Spring 2025
- New ventures, Sierra Atlántica: Matias Beer, Summer 2024
- New ventures, Genapsys Revisited: Itisha Deokar, Spring 2024
- New ventures, New Tides Distillery: Kasey Pinter and James Burdick, Winter 2024
- New ventures, Pop-Off: Jalena Lau, Winter 2024
- New ventures, Pop-Off: Jalena Lau and Lien Duong, Fall 2023
- New ventures, [Renew Solar](#): Heather Hardenberg and Deni Fullmer, Winter 2023
- Sophomore Honors Project (ERC 92) Emily Weinman (undergraduate), Fall 2022
- New ventures, Renew Solar: Heather Hardenberg, Summer 2022
- Life Science Marketing study: Chelsea Fan, Spring 2022
- Angel Investment study: Lindsay VanAntwerp, Winter 2021
- Eton Biosciences Consulting Project (Chelsea Fan, Nick Kelley, Angela Wan, Ying Zeng, Gregoire Thouvenin, Bobbi Hsieh), Summer 2020
- Hello Advizr Consulting Project (Zachary Fitch, Yu Jiang, Nathan Leber, Jiani, Xu), Summer 2020
- SpaceMicro Consulting Project (Eric Blum, Corey Cameron), Summer 2020

### PhD and Research Advising

- Committee Member: Business Economics PhD, Yulia M. Chhabra, 2019 (Wentworth Institute of Technology)
- Reader: Economics PhD Candidate Third Year Paper, Vybhavi Balasundharam (IMF), 2016
- Advisor: 3 First Year Strategy PhD Students, University of Michigan, 2016-2017, are now professors (Diane Jue Rajasingh, Rice University; Christine Choi, UNC); former RAs are now professors (Anavir Shermon-UT Dallas, Yuxi Cheng, Liverpool) and PhD candidates (Luofe Ye, Runtian Tang)

### Career and Venture Advising

- Numerous UCSD student, alumni, and faculty founders, 2019-Present
- “Entrepreneurship,” Horizon Prep School Advanced Placement Biology Class, UCSD visit, San Diego, CA, 2024
- Graduate School Fair, Reality Changers (non-profit preparing youth to become first-generation college graduates and agents of change in their community), 2024
- “Choosing a Career in Business” UCSD CREATE Career Pathways Program (CPP) and Early Academic Outreach Program (EAOP) networking event for 60 high school students from under-represented areas, 2024
- Princeton Alumni Career Advising, 2020 to Present
- Harvard Asian American Alumni Alliance Mentor, 2018 to Present
- UCSD Rady: Host career/mentoring session for women in Rady Strategy 410, 2019; Faculty Participant, “Rady Ladies” brunch, 2019; Faculty Participant, Women of Rady coffee, 2023
- “Evaluating New Ventures,” O’Farrell Charter High School, San Diego, CA, 2022

### **Service to the Profession: Practice**

- Due Diligence support, Next Wave Impact and San Diego Angel Conference, ad hoc, 2017 to Present
- Due Diligence Co-lead for Next Wave Impact Founders of Color Showcase winning venture, 2021
- Moderator: Hera Venture Summit, 2018, Women’s Venture Summit, 2019

### **Service to the Profession: Academia**

- Co-Organizer: Institutions and Innovation Conference 2014-2018, 2022, Harvard Business School
- Ad hoc reviewer: *Management Science*, *Strategic Management Journal*, *Strategic Management Society*, *Research Policy*, *Strategic Entrepreneurship Journal*, *Small Business Economics*, *California Management Review*



## Additional Information

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**Professional Affiliations (Recent and Current):** Academy of Management (Divisions: Strategic Management and Entrepreneurship), Strategic Management Society (Divisions: Entrepreneurship, Human Capital), American Economic Association, and Angel Capital Association.

**Activities/Interests:** UCSD Okinawa Karate Team, martial arts, volunteer cat foster, clean energy, xeriscaping, and travel (visited all 50 states in the United States; traveled extensively throughout Vietnam and Korea), former Girl Scout Leader.