Professional Development Courses
Summer and Fall 2018

HAWAI'I PACIFIC UNIVERSITY
College of Business

The College of Business at Hawai'i Pacific University is excited to introduce an extensive array of courses, offered in Summer and Fall 2018, to meet continuing education and professional development goals. The courses below can be completed independently or as a part of a certificate (if applicable) or degree program. These courses are helpful to working adults who would like to expand their education without pursuing an advanced degree, degree-seeking students who would like to compliment their area of study, and individuals who have obtained a graduate degree and wish to return for additional professional development.

Summer 2018

Finance – Financial Management and Strategy, FIN 6000
The planning, acquisition, use, and management of the resources needed by a business concern. The course examines asset management, capital structure, portfolio management, and risk analysis. Investment decision theory and practice are studied, and quantitative methods for financial analysis are reviewed. ***Offered downtown, May 14 – July 8. *Meets 2x per week in this accelerated term. Prerequisite may be waived for those with relevant professional experience.***

Information Systems – Information Systems Management, IS 6005
The course covers several broad areas: key IS and IT systems concepts; aligning technology strategy with business strategy; strategic management models; commonly used metrics for evaluating the performance, feasibility, and financial value of existing and emerging IS and IT solutions; professional, legal, and ethical issues as they relate to information technology. ***Offered ONLINE, May 14 – July 8.***

Marketing – Marketing Strategy for Managers, MKTG 6000
A marketing systems course using the case-study method, designed to provide a comprehensive orientation to both marketing theory and practice. Various contemporary problems and solutions in marketing are covered from the perspective of the marketing manager. Major units of study include: the marketing mix; the legal environment; pricing strategy; research and analysis; the marketing information system; product/service promotion; distribution channels; consumer behavior; and strategy implementation. ***Offered downtown, May 14 – July 8. *Meets 2x per week in this accelerated term.***

Marketing – International Marketing, MKTG 6420
A seminar exploring the nature and environment of international marketing with an analysis of international opportunities. Strategies for production, distribution, promotion, and pricing in overseas markets are studied within a framework of the constraints and advantages of international marketing, economic, and cultural systems. ***Offered ONLINE, May 14 – July 8. Prerequisite may be waived for those with relevant professional experience.***

Organizational Change – Change Leadership Models and Methods, OC 6443
This course presents a globally relevant perspective for understanding the dynamics of change leadership. Issues such as power, stakeholders, and conflict are discussed via case studies. Students learn how their own worldviews, values, and personal behaviors can influence their effectiveness as leaders in different social and organizational contexts. Self-reflection is balanced with group and organizational understanding to analyze the appropriateness and utility of various models and methods for leading change. ***Offered ONLINE, May 14 – July 8.***

Fall 2018

Accounting – Accounting for Managers, ACCT 6000
An examination of the application of financial and managerial accounting principles to the process of planning and controlling activities of an ongoing enterprise. Budgeting is examined as a means for implementing and communicating the planning process. Integration of cost accounting, capital budgeting, and management by objectives into the planning function are studied. ***Offered ONLINE, August 20 – October 14. Prerequisite may be waived for those with relevant professional experience.***

Economics – Economics for Business, ECON 6000
Microeconomic and macroeconomic issues relevant to business managers. The course provides the tools necessary for efficient business decision-making and for an understanding of the economic environment in which business enterprises must operate. Topics include market structures, pricing strategies, cost analysis, monetary and fiscal policies, and the open economy. ***Offered downtown, August 27 – December 9. Prerequisite may be waived for those with relevant professional experience.***

Finance – Financial Management and Strategy, FIN 6000
The planning, acquisition, use, and management of the resources needed by a business concern. The course examines asset management, capital structure, portfolio management, and risk analysis. Investment decision theory and practice are studied, and quantitative methods for financial analysis are reviewed. ***Offered downtown, August 27 – December 9. Prerequisite may be waived for those with relevant professional experience.***

Finance – Investment Analysis, FIN 6300
An examination of topics such as: capital markets, security analysis, risk strategies, and portfolio selection from the perspective of the professional investment manager, all constituting the decision process in building and managing a portfolio. Methods of security valuation, asset appraisal, and risk analysis are also examined. ***Offered downtown, August 27 – December 9. Prerequisite may be waived for those with relevant professional experience.***

Human Resources – Human Resources Management: A Global Perspective, HR 6320
This course examines the impact of globalization on the HR function. Cultural diversity, expatriation, and the role of transnational firms in developing economies receive special attention. Students will investigate the similarities and differences between HR techniques in national and multinational firms. ***Offered downtown or ONLINE, August 27 – December 9.***

Human Resources – Human Resources Management, HR 6400
This survey course stresses a systematic approach to human resource management and decision-making. The role of HR managers is discussed, focusing specifically on the following functional areas: strategic human resource management, workforce planning and employment, and employee and labor relations. Using discussion, independent research, and objective testing, students build their knowledge of human resource management. ***Offered downtown, August 27 – December 9.***

Information Systems – Information Systems Management, IS 6005
The course covers several broad areas: key IS and IT systems concepts; aligning technology strategy with business strategy; strategic management models; commonly used metrics for evaluating the performance, feasibility, and financial value of existing and emerging IS and IT solutions; professional, legal, and ethical issues as they relate to information technology. ***Offered downtown, August 27 – December 9 or ONLINE, August 20 – October 14.***

Information Systems – Modern Methods in Project Management, IS 6020
This course combines the study of traditional project management topics with modern methods of software support. Students will study the planning, scheduling, operational management, and evaluation phases of project management. Particular emphasis is placed on detecting and accommodating discrepancies between planned and actual task accomplishment. The course intends that students become proficient in the use of project management software to support PERT, Critical Path Analysis, and Resource Management. ***Offered downtown, August 27 – December 9.***

Information Systems – Business Analytics, IS 6040
This course combines the study of traditional project management topics with modern methods of software support. Students will study the planning, scheduling, operational management, and evaluation phases of project management. Particular emphasis is placed on detecting and accommodating discrepancies between planned and actual task accomplishment. The course intends that students become proficient in the use of project management software to support PERT, Critical Path Analysis, and Resource Management. ***Offered ONLINE, October 15 – December 9.***

Management – Foundations of Teamwork and Leadership, MGMT 6000
This course examines essential aspects of group dynamics and their impact on how teams function. Situations causing conflict in groups and the hidden dynamics preventing teams from functioning effectively are examined and solutions to overcome these problems are discussed. Additionally, the seminar surveys various leadership styles, exploring characteristics, effectiveness and appropriateness of each for different environments and situations. ***Offered downtown, August 27 – December 9.***

Management – The Regulatory and Ethical Environment of Business, MGMT 6020
This course focuses on ethical responsibilities of managers and how the legal environment impacts business decisions. Topics include regulations within the functional areas of risk management internally and externally. It covers contemporary cases such as local and international current issues that offer a foundation in ethical thought. ***Offered downtown, August 28 – December 10.***

Management – Contemporary Japan - United States Relations, MGMT 6310
An examination of the contemporary social, economic, political, and national security relations between the two most significant powers in the free world. The focus is on the growing interdependency of the two nations and the challenges of managing the relations between these two major powers. ***Offered ONLINE, August 20 – October 14.***

Management – Global Competition and Strategy, MGMT 6360
The Global Competition and Strategy course explores the determinants of competitiveness and economic development by focusing on the strategies and productivity of firms. It examines competitiveness from the perspective of firms, industry clusters, regions, nations, and groups of neighboring countries. ***Offered downtown, August 27 – December 9.***

Management – National Culture and Comparative Management, MGMT 6330
Societal settings, including culture, influence and the various management and organizational forms and processes. Theories are presented that explain different approaches in topics such as corporate governance, ***Offered ONLINE, October 15 – December 9.***

Management Science – Decision Models for Managers, MS 6000
This course introduces multivariate data analysis, forecasting and Management Science techniques as they are applied to managerial decision making. Applications will be drawn from the production, service and planning context as well as distribution and transportation to demonstrate how optimization and simulation models can improve the performance of an organization. ***Offered ONLINE, October 15 – December 9. Prerequisite may be waived for those with relevant professional experience.***

Marketing – Marketing Strategy for Managers, MKTG 6000
A marketing systems course using the case-study method, designed to provide a comprehensive orientation to both marketing theory and practice. Various contemporary problems and solutions in marketing are covered from the perspective of the marketing manager. Major units of study include: the marketing mix; the legal environment; pricing strategy; research and analysis; the marketing information system; product/service promotion; distribution channels; consumer behavior; and strategy implementation. ***Offered ONLINE, October 15 – December 9.***

Marketing – Electronic Marketing, MKTG 6700
This course examines the impact of the Internet of current marketing theory and practice. Of particular interest are the opportunities information technology offers for interacting with customers and business partners. Business models and strategy are discussed from the perspective of both business-to-business and business-to-consumer marketing. To keep abreast of emerging technology, the course has a strong application tone with hands-on Web activities and projects. ***Offered downtown, August 27 – December 9. Prerequisite may be waived for those with relevant professional experience.***

Organizational Change – Organizational Change and Development, OC 6440
OC 6440 is the foundation for all MA/OC and Professional Certificate in OCD courses. Students first learn the basic nature of human culture and organizational change. Then the practice of OCD is studied within larger holistic and comparative contexts for global and local change. Discussions and assignments are designed to assist the student in differentiating between change and adaptation. Change and development initiatives in governments, communities, and corporations are discussed. ***Offered downtown, August 27 – December 9.***

Organizational Change – Change Leadership Models and Methods, OC 6443
This course presents a globally relevant perspective for understanding the dynamics of change leadership. Issues such as power, stakeholders, and conflict are discussed via case studies. Students learn how their own worldviews, values, and personal behaviors can influence their effectiveness as leaders in different social and organizational contexts. Self-reflection is balanced with group and organizational understanding to analyze the appropriateness and utility of various models and methods for leading change. ***Offered ONLINE, October 15 – December 9.***

Organizational Change – Innovations and Creativity, OC 6444
Innovation and creativity are critical aspects of organizational change and development in contemporary societies. This course explores the significance of innovation and creativity to the human experience. Relationships among creativity, change, and innovation are discussed within a multidisciplinary perspective. Practical methods for creating innovation in organization and group processes are illustrated via cases and simulations. ***Offered ONLINE, August 20 – October 14.***

Organizational Change – Consulting and Group Process Facilitation, OC 6447
Participants in this integrative seminar will learn approaches for creating change interventions in organizational settings. Group process, facilitation methods, dealing with stakeholders' resistance, aligning power systems, and organizational design will be among the issues to be discussed. Learning will be enhanced by cases, simulations, and experiential assignments. ***Offered downtown, August 27 – December 9.***

To inquire about registration, please contact:
Jasmine Kauhane
Assistant Director of Graduate Admissions
College of Business
Hawai'i Pacific University
(808) 544-0232
jkauhane@hpu.edu