

Professional Development Courses



Fall 2017

The College of Business at Hawai'i Pacific University is excited to introduce an extensive array of courses offered in Fall 2017 to meet continuing education and professional development goals. The courses below can be completed independently or as a part of a certificate (if applicable) or degree program. These courses are helpful to working adults who would like to expand their education without pursuing an advanced degree, degree-seeking students who would like to compliment their area of study, and individuals who have obtained a graduate degree and wish to return for additional professional development.

Finance – International Finance, FIN 6000

This seminar includes contemporary issues in international finance. Technical financial issues of importance to international managers operating in the world arena are examined, as well as contemporary source material that focuses on current data. **Offered downtown, August 28 – December 10. Prerequisite may be waived for those with relevant professional experience.**

Finance – Investment Analysis, FIN 6300

An examination of topics such as: capital markets, security analysis, risk strategies, and portfolio selection from the perspective of the professional investment manager, all constituting the decision process in building and managing a portfolio. Methods of security valuation, asset appraisal, and risk analysis are also examined. **Offered downtown, August 28 – December 10. Prerequisite may be waived for those with relevant professional experience.**

Human Resources – Human Resources Management: A Global Perspective, HR 6320

This course examines the impact of globalization on the HR function. Cultural diversity, expatriation, and the role of transnational firms in developing economies receive special attention. Students will investigate the similarities and differences between HR techniques in national and multinational firms. **Offered downtown or ONLINE, August 28 – December 10.**

Human Resources – Human Resources Management, HR 6400

This survey course stresses a systematic approach to human resource management and decision-making. The role of HR managers is discussed, focusing specifically on the following functional areas: strategic human resource management, workforce planning and employment, and employee and labor relations. Using discussion, independent research, and objective testing, students build their knowledge of human resource management. **Offered downtown, August 28 – December 10.**

Information Systems – Information Systems Management, IS 6005

The course covers several broad areas: key IS and IT systems concepts; aligning technology strategy with business strategy; strategic management models; commonly used metrics for evaluating the performance, feasibility, and financial value of existing and emerging IS and IT solutions; professional, legal, and ethical issues as they relate to information technology. **Offered downtown, August 28 – December 10 or online, August 21 – October 15.**

Information Systems – Modern Methods in Project Management, IS 6020

This course combines the study of traditional project management topics with modern methods of software support. Students will study the planning, scheduling, operational management, and evaluation phases of project management. Particular emphasis is placed on detecting and accommodating discrepancies between planned and actual task accomplishment. The course intends that students become proficient in the use of project management software to support PERT, Critical Path Analysis, and Resource Management. **Offered downtown, August 28 – December 10.**

Information Systems – Business Analytics, IS 6040

This course combines the study of traditional project management topics with modern methods of software support. Students will study the planning, scheduling, operational management, and evaluation phases of project management. Particular emphasis is placed on detecting and accommodating discrepancies between planned and actual task accomplishment. The course intends that students become proficient in the use of project management software to support PERT, Critical Path Analysis, and Resource Management. **Offered downtown, August 28 – December 10 or online, August 21 – October 15.**

Information Systems – Special Topics in Information Systems – Digital innovation, IS 6997

In this course, students will obtain a broad overview of Digital Innovation fundamentals. In particular, key emerging technologies, IT managerial frameworks, and an emphasis on how IT enables organizational innovation. Through a combination of readings, case studies, lectures and innovative projects, students will gain an appreciation for the transformative effects of IT on businesses, industries, and society, and will develop the ability to identify new opportunities presented by IT, and to manage the challenges associated with conceiving, justifying, and implementing IT-based initiatives. The course is designed for students with various backgrounds; the class does not require any technical skills or prerequisite courses on IT, organizations, or innovation.

Offered downtown, August 28 – December 10.

Management – The Regulatory and Ethical Environment of Business, MGMT 6020

This course focuses on ethical responsibilities of managers and how the legal environment impacts business decisions. Topics include regulations within the functional areas of risk management internally and externally. It covers contemporary cases such as local and international current issues that offer a foundation in ethical thought. **Offered downtown, August 28 – December 10.**

Management – Entrepreneurship, MGMT 6210

This seminar investigates current innovative entrepreneurial issues. Topics include: knowledge-based innovation; calculated risk taking; management of economic resources; market planning; social areas of responsibility and ethics; legal issues; portfolio management; and the political aspects of entrepreneurship. A venture/business plan is developed during this course. **Offered downtown, August 28 – December 10. Prerequisite may be waived for those with relevant professional experience.**

Management – International Business Management, MGMT 6300

The study of the applications of management principles to multinational and international business. The course focuses on problems and issues in: social responsibility and ethics; cultural parameters; the legal environment; management information systems; strategic planning; research and development; international market development; international financial management; and political trends. The course uses the case-method of study and evaluates current multinational organizations. **Offered downtown, August 28 – December 10. Prerequisite may be waived for those with relevant professional experience.**

Marketing – Marketing Strategy for Managers, MKTG 6000

A marketing systems course using the case-study method, designed to provide a comprehensive orientation to both marketing theory and practice. Various contemporary problems and solutions in marketing are covered from the perspective of the marketing manager. Major units of study include: the marketing mix; the legal environment; pricing strategy; research and analysis; the marketing information system; product/service promotion; distribution channels; consumer behavior; and strategy implementation. **Offered downtown, August 28 – December 10.**

Marketing – Strategic Brand Management, MKTG 6200

This course examines the product management process from the perspective of the brand manager. It covers the strategic product decisions which must be made in the areas of: (1) the development and introduction of new products/brands from the idea of commercialization; (2) the marketing of existing brands, with emphasis on building, managing, and leveraging brand equity; and (3) the marketing of product modifications, product line extensions, brand extensions, and product deletions. **Offered downtown, August 28 – December 10. Prerequisite may be waived for those with relevant professional experience.**

Organizational Change – Organizational Change and Development, OC 6440

OC 6440 is the foundation for all MA/OC and Professional Certificate in OCD courses. Students first learn the basic nature of human culture and organizational change. Then the practice of OCD is studied within larger holistic and comparative contexts for global and local change. Discussions and assignments are designed to assist the student in differentiating between change and adaptation. Change and development initiatives in governments, communities, and corporations are discussed. **Offered online, October 16 – December 10.**

Organizational Change – Change Leadership Models and Methods, OC 6443

This course presents a globally relevant perspective for understanding the dynamics of change leadership. Issues such as power, stakeholders, and conflict are discussed via case studies. Students learn how their own worldviews, values, and personal behaviors can influence their effectiveness as leaders in different social and organizational contexts. Self-reflection is balanced with group and organizational understanding to analyze the appropriateness and utility of various models and methods for leading change. **Offered downtown, August 28 – December 10 or online, August 21 – October 15.**

Organizational Change – Consulting and Group Process Facilitation, OC 6447

Participants in this integrative seminar will learn approaches for creating change interventions in organizational settings. Group process, facilitation methods, dealing with stakeholders' resistance, aligning power systems, and organizational design will be among the issues to be discussed. Learning will be enhanced by cases, simulations, and experiential assignments. **Offered downtown, August 28 – December 10.**

To inquire about registration, please contact:

Jasmine Kauhane

Assistant Director of Graduate Admissions

College of Business

Hawai'i Pacific University

(808) 544-0232

jkauhane@hpu.edu