Shaping a Future of Innovation, Excellence, and Engagement
Hawai‘i Pacific University Strategic Plan for 2017-2027
As Hawai‘i Pacific University looks towards its 62nd anniversary in 2027, we set forth the following strategic plan that is inspired by our diverse community and rooted in our enduring Hawaiian values of Aloha, Pono, and Kuleana.

This plan was spearheaded by faculty, staff, and students and will help guide the University through the next 10 years as we seek to engage current and future students with excellence in education and innovation, within an intimate, supportive environment.

Hawai‘i Pacific University (HPU) is a private, nonprofit university in O‘ahu, with urban and tropical campuses in downtown Honolulu and at the foot of the Ko‘olau Mountains on the windward side of the island, respectively. Established in 1965, HPU is home to over 5,000 students from Hawai‘i, the mainland, and over 70 countries around the world. Fusing the University’s unmatched cultural diversity with personal support and a deliberately intimate learning environment, students get up-close and personal with the subjects they’re most passionate about, enabling them to “look closer, see further, and do more.” HPU has been named “Best in the West” (Princeton Review, 2018), the most diverse private nonprofit university in the country (The Chronicle of Higher Education, 2016), and one of the top 8% of private colleges for graduates’ income mobility (The New York Times, 2017). HPU students also enjoy the #1 Return on Investment on the Islands (Payscale.com 2017).
Our Mission

Hawaii Pacific University is an international learning community set in the rich cultural context of Hawaii. Students from around the world join us for an American education built on a liberal arts foundation. Our innovative undergraduate and graduate programs anticipate the changing needs of the community and prepare our graduates to live, work, and learn as active members of a global society.

Our Values

The faculty, staff, and students of Hawaii Pacific University embrace the following Hawaiian values as representative of the spiritual, ethical, and philosophical principals that support and guide our university community.

Pono

meaning righteous, honest and moral, and an energy of necessity.

Kuleana

meaning responsibility and rights and concern for all interests, property, and people.

Aloha

meaning hello, goodbye, love, kindness and grace, unity, humility, patience and waiting for the right moment.
Our Promise

Hawai‘i Pacific University believes that an intimate learning environment empowers students to get up-close and personal with the subjects they are passionate about.

Along with the special diversity that only exists at the intersection of East and West – of urban campus and island paradise – our graduates leave us more highly educated and both market- and world-ready.

Our students gain firsthand the personal insights and the professional experiences they need to enjoy a successful career and to live a fulfilling life.
Cultivating Academic Excellence

HPU’s highest calling is cultivating academic excellence. This is guided by a continual commitment to quality scholarly endeavors and academic programs. Our dedicated faculty and staff will serve and strengthen our communities through direct engagement, academic pursuits, and preparation of our graduates to live, work, and learn as active members of a diverse global society. We will promote rigor as a fundamental component of our identity, and will purposefully align our programs with best practices, thus providing students with a distinctive interdisciplinary educational experience, while advancing excellence in research.

- Promote rigor and best practices as a fundamental component of our identity
- Provide distinctive learning experiences both in and out of the classroom
- Develop and promote excellence in research and pursue extramural funding
Focusing on Students

HPU is a student-centered institution that seeks to enrich the student experience from initial inquiry to alumni relations. Preparing students to become global citizens is a primary outcome of student support services, degree and co-curricular programs, mentoring relationships with faculty and staff, and the learning environment that is offered to students. Other outcomes include student satisfaction, retention, and success resulting from inclusion in the HPU ‘ohana through the provision of open communication channels, use of current technologies, networking opportunities with other students and the community, and activities and events held throughout the year.

• Offer innovative and personalized market-aligned programs
• Provide opportunities for project-based, hands-on learning that engages students through real world experiences
• Expand options for co-curricular activities, student life, and student wellness
• Foster a culture of open communication and create gathering places where the community can come together
Building Our Communities

HPU will strengthen the interaction and synergy within the University, enhance the engagement and partnership with local communities, and heighten our reputation nationally and internationally.

- Increase access to education for local populations, become the employer of choice, and promote research that impacts the broader community

- Engage with the local community through project-based learning that contributes to the public good

- Enhance trust and synergy among all stakeholders within the HPU community through transparency, shared governance, and stabilized organizational structures that promote a sense of ‘ohana.
Developing and Sustaining Our Resources

HPU will recruit, develop, and retain talented faculty and staff, identify and access external financial assets, and manage facilities to optimally support our programs and research activities to achieve the University’s mission.

- Exercise responsible stewardship of the University’s resources and seek, sustain, and grow existing and alternative funding sources
- Attract and retain the best teachers and scholars
- Raise faculty and staff satisfaction, engagement, commitment, and pride
- Employ best practices of higher education administration
- Maximize existing technologies and strategically upgrade in a manner that best meets the needs of our community and mission
Transforming the University: Campuses, Responsibilities, and Process

HPU will successfully realign our campuses and revitalize our entrepreneurial culture in a manner that demonstrates inclusiveness, promotes student success, and fosters trust and collaboration. The upcoming reformation of the Downtown Campus will address a long-standing university need for an identifiable, connected, and cohesive campus with sufficient gathering spaces for students, faculty, and staff.

- **Use the transition of Hawaii Loa to secure, modernize, and enhance HPU’s facilities through a cohesive and identifiable Downtown campus**

- **Maintain a safe, welcoming, and vibrant campus for students, faculty, and staff**

- **Reinvigorate our processes and procedures with a focus on adding value, while strengthening integration with military campuses and the Oceanic Institute**

- **Foster a creative and collaborative professional environment where accomplishments are recognized**
Embracing Our Location

HPU has the extraordinary opportunity to showcase Hawai‘i’s unique national and global location. We define ourselves as a leading educational institution by promoting our cultural, scientific, geographic, historical, economic, and environmental identity. We also strive to create a more unified campus identity.

• Embrace HPU’s unique identity using our geographic location to attract and retain students, faculty, and staff

• Create a central campus community atmosphere in downtown Honolulu

• Seek partnerships, grants, and affiliations targeted towards the Asia Pacific region

• Promote creative approaches to transportation, housing, and food for our community.