

## HPU First Look Poster Competition <u>DEADLINE</u>: Monday April 9, 2018 at 5:00 p.m.

OPEN to all HPU students. SHARE YOUR VISION AND SKILLS

## HPU First Look Poster Competition SPECIFICATIONS

- Your Challenge is to create the 2018 First Look poster.
- Create at least two files, one for **print**, one for the **web**.
- Print Specs: 22.5X28.5 (includes bleed); 300 dpi
- Web Specs: 22X28; 1000 pixels height; jpg file
- Please provide your image in High-Resolution and Low-Resolution, as well as your original PSD or Illustrator or other file.
- We will accept animated or motion graphics First Look "Posters" or time-based teasers.
- Packages w/ POSTER and TIME-BASED encouraged.
- <u>Electronically Deliver ZIP file to</u>: pbritos@hpu.edu, and wkennelly@hpu.edu
- Or, HAND-DELIVER ALL FILES on Flash Drive to Professors for Upload.

## What to Include:

- · 2018
- A main image/brand
- First Look Mixed Media Festival
- Hawaii Pacific University/HPU
- HPU/Hawaii Pacific University LOGO
- Multimedia and Cinematic Arts
- www.hpu.edu
- <u>Curators</u>: Pete Britos, Quest Kennelly, Lisa Chuang
- <u>Sponsors</u>: HPU College of Liberal Arts, Department of Communication, Integrated Multimedia, Multimedia Cinematic Production, Multimedia Cinematic Club, Aloha Tower Marketplace
- Designed by YOUR NAME
- Add what ever else you think works



Previous First Look Mixed Media Festival POSTER Winners