

A Global Reputation for Excellence

- A private, not-for-profit, coeducational, nonsectarian, career-oriented, post-secondary institution founded in 1965. HPU is accredited by the Accrediting Commission for Senior Colleges and Universities of the Western Association of Schools and Colleges (WASC).
- The Princeton Review lists HPU among its "Best Western Colleges," making a special note of a student's claim that "on a scale of 1 to 10, HPU's faculty gets a 12."
- U.S. News & World Report describes HPU one of "America's Best Colleges" and highlights our diversity in its "Most International Students" category.
- Barron's recommends HPU as a "Best Buy in College Education" among the 3,900 colleges and universities in the U.S.
- Great Colleges in the Real World recommends HPU as an ideal institution for those who seek an educational experience that will successfully prepare them for the working world.
- Rugg's Recommendations on the Colleges lists HPU as one of the top 100 schools in the U.S.
- Honoree for Military Advanced Education's 2008 Military-Friendly Colleges and Universities



Contact Information

FlexTrack MBA

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Military Campus Programs

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Graduate Degrees offered at Hawai'i Pacific University

- Master of Business Administration (MBA)
- Master of Science in Information Systems (MSIS)*
- Master of Arts in Human Resource Management (MA/HRM)*
- Master of Arts in Organizational Change (MA/OC)*
- Master of Arts in Global Leadership and Sustainable Development (MA/GLSD)
- Master of Arts in Communication (MA/COM)
- Master of Arts in Teaching English as a Second Language (MATESL)
- Master of Arts in Diplomacy and Military Studies (MA/DMS)
- Master of Education in Secondary Education (M.Ed)
- Master of Science in Nursing (MSN)
- Master of Social Work (MSW)
- Master of Science in Marine Science (MSMS)

Graduate Professional Certificates offered at Hawai'i Pacific University

- Consulting*
- Decision Science
- Electronic Commerce
- Environmental Policy
- Global Leadership and Sustainable Development
- Human Resource Management*
- Information Systems*
- International Disaster and Emergency Management
- International Management
- Knowledge management*
- National Community Change and Development*
- Nurse Educator
- Organizational Change and Development*
- Post Master's Family Nurse Practitioner
- Secondary Education
- Software Engineering*
- Telecommunication Security*
- TESL (Nagoya University of Foreign Studies and HPU)

* AVAILABLE ONLINE



ONLINE AND IN THE CLASSROOM

FlexTrack MBA

Hawai'i Pacific University
MILITARY CAMPUS PROGRAMS

KNOWLEDGE
IS POWER!

As I think back, Hawai'i Pacific University was a good fit from the start. I was born to teach and just didn't know it. I enjoy explaining and discussing business topics with a good audience that never fails to have a thoughtful opinion. It gives me a forum for my intellectual pursuits. My audience is almost exclusively from the military. Having grown up in an Army family, serving and retiring in the Coast Guard myself, I understand the military mindset very well . . . and they understand mine.

There is something profoundly American about our Military Campus students. All five branches of service send their people through similar initial training whether it's called boot camp or basic training, whether it's OCS or OTS, whether it's located at Annapolis or West Point. They're all cut from the same cloth—a red flag with white stripes and stars in a blue corner. And I am happy to meet them at the end of their long workday in order to contribute to their education and future opportunities.

Dr. Dan Flood, MBA Faculty
HPU Teacher of the Year, '06-'07

Hawai'i Pacific University

MASTER OF BUSINESS ADMINISTRATION

ONLINE AND IN THE CLASSROOM

MILITARY CAMPUS PROGRAMS



Military Campus Programs seeks to provide an effective and challenging education for all military service members, Veterans, their families, and U.S. Government civilian personnel. The FlexTrack MBA is a tailor-made flexible format that expands your academic and scheduling opportunities. The FlexTrack MBA is available completely online along with in the traditional classroom setting. In situations where you find yourself on a temporary duty, deployment, or unexpectedly relocated, the FlexTrack program provides options to complete your degree via distance learning. The FlexCourse format is designed to maximize flexibility for MBA FlexTrack students. With a FlexCourse, the students can choose either an online or traditional classroom format to complete their course requirements.

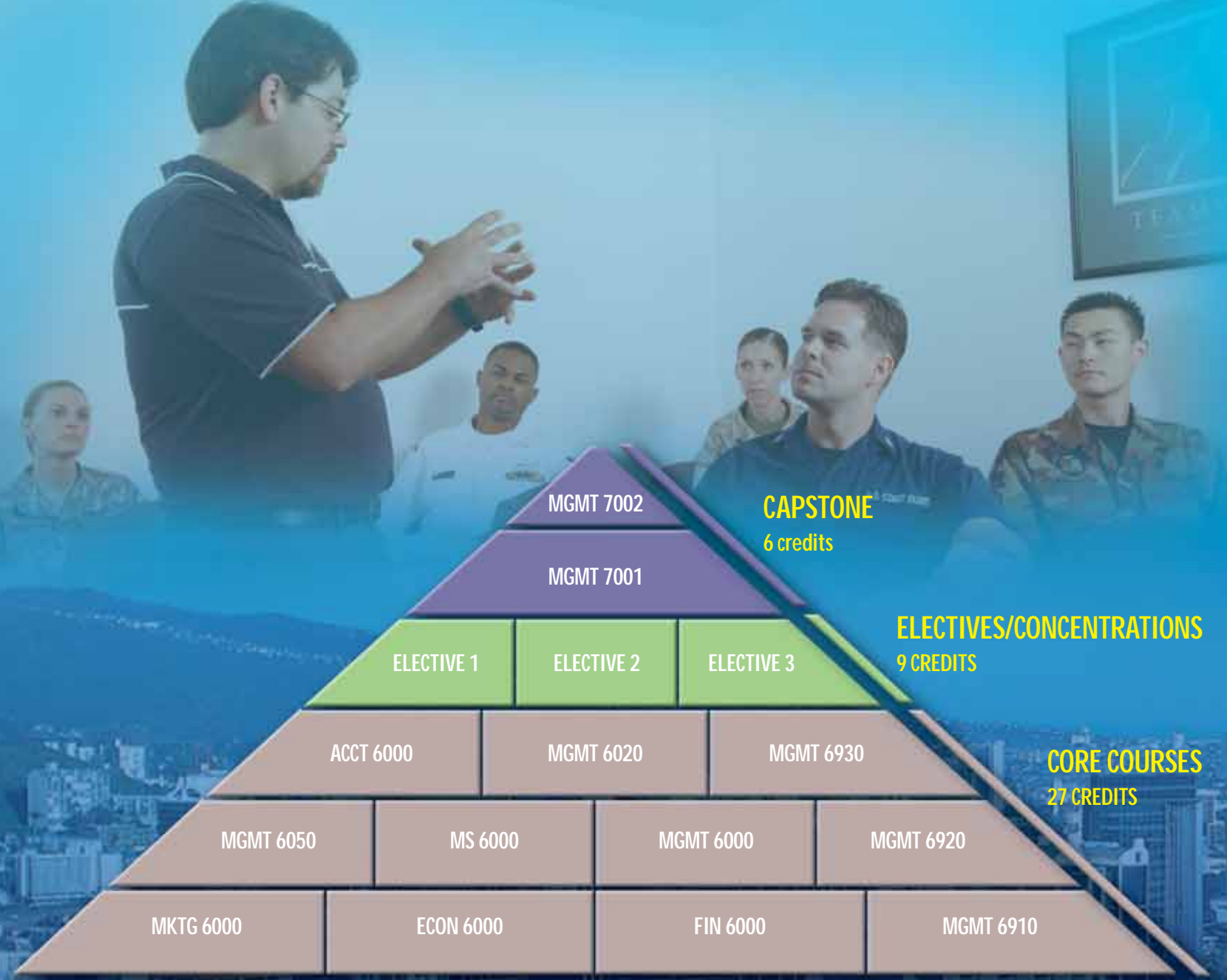
Expect to:

- Find your professors connecting theoretical concepts to their own extensive industry experience in their fields.
- Analyze real businesses through case studies, confront real-world situations through class simulations, and play leadership roles within culturally diverse teams as you prepare for success within the rapidly diversifying workplace of today's world.
- Work on projects where you have to negotiate with real investors and organizations, work on research of real-world relevance, and co-author papers with your professors to present your findings to the world.

Master of Business Administration

The Master of Business Administration will help you get ahead in today's global marketplace through a strong, in-depth curriculum that balances core courses with electives, providing a solid business education. Throughout the curriculum, you'll find courses with professional relevance. You'll also cross interdisciplinary boundaries within fields, such as studying organizational behavior in a marketing class, to get the richest business perspective possible. This is a rigorous program that will immerse you in leading-edge technology and modern business and management principles, designed to give you the knowledge and experience to lead, innovate, and succeed.

FLEXTRACK MBA



* Concurrent and transfer students

MCP offers 4 terms that are 10 weeks long		Main Campus offers traditional semesters	
MCP Term 1	October - December	Fall	September - December
MCP Term 2	January - March	Spring	January - May
MCP Term 3	April - June	Summer I, II, III & IV	May - August
MCP Term 4	July - September		

Using a combined online, military, and downtown, campus-based approach, you'll find classes offered on a schedule that works for you.



Admissions Information

Admissions Process

No one factor will exclude an applicant from consideration. The University is seeking students who have demonstrated the ability and motivation to do graduate-level work. Candidates are evaluated based upon education, professional experience, GMAT score, essays, and letters of recommendation. Applications are accepted and admissions decisions are made throughout the year. An admissions decision is made after all the required documents for an applicant have been received.

Application Procedures

All applicants must submit the following documents to the Graduate Admissions Office:

- A signed and completed application form
- \$50 nonrefundable application fee
- Official/certified transcripts from every college or university attended
- Two letters of recommendation submitted (eg: former professors, employers, business colleagues). Recommendation forms and military evaluations may be used in lieu of letters.
- Personal statement/essay describing your academic and career goals
- Graduate Management Admissions Test (GMAT) scores must be sent directly to the Graduate Admissions Office by the Educational Testing Service (Code 4352). For more information on taking the GMAT, visit www.gmat.org
- Resume (optional)

Financial Funding

Hawai'i Pacific University is approved to offer a variety of Financial Aid options, including Veteran's Benefits, Tuition Assistance, Stafford Loans, and VA Top Up funding which make earning your master's degree affordable.

MBA Requirements

The MBA requires a minimum of 42 credit hours of graduate work. The core courses make up 27 credit hours, including three one credit seminars.

The elective courses are 9 credit hours and if taken in a given area will make up a concentration. The capstone courses are 6 credit hours which complete the degree.

Core Courses (8 core courses @ 3 credits each = 24 credit hours)

ACCT 6000 - ACCOUNTING FOR MANAGERS

An examination of the application of financial and managerial accounting principles to the process of planning and controlling activities of an ongoing enterprise. Budgeting is examined as a means for implementing and communicating the planning process. Integration of cost accounting, capital budgeting, and management by objectives into the planning function are studied.

ECON 6000 - ECONOMICS FOR BUSINESS

Microeconomic and macroeconomic issues relevant to business managers. The course provides the tools necessary for efficient business decision-making and for an understanding of the economic environment in which business enterprises must operate. Topics include market structures, pricing strategies, cost analysis, monetary and fiscal policies, and the open economy.

FIN 6000 - FINANCIAL MANAGEMENT & STRATEGY

The planning, acquisition, use, and management of the resources needed by a business concern. The course examines asset management, capital structure, portfolio management, and risk analysis. Investment decision theory and practice are studied, and quantitative methods for financial analysis are reviewed.

MGMT 6000 - INDIVIDUALS, GROUP DYNAMICS & TEAMS

This course examines essential aspects of group dynamics and their impact on how teams function. Situations causing conflict in groups and the hidden dynamics preventing teams from functioning effectively are examined and solutions to overcome these problems are discussed.

MGMT 6050 - INFORMATION SYSTEMS MANAGEMENT

This course covers several broad areas: key IS and IT systems concepts; aligning technology strategy with business strategy; strategic management models; commonly used metrics for evaluating the performance, feasibility, and financial value of existing and emerging IS and IT solutions; professional, legal and ethical issues as they relate to information technology.

MGMT 6020 - REGULATORY & ETHICAL ENVIRONMENT OF BUSINESS

This course focuses on ethical responsibilities of managers and how the legal environment impacts business decisions. Topics include regulations within the functional areas of risk management internally and externally. It covers contemporary cases such as local and international current issues that offer a foundation in ethical thought.

MS 6000 - DECISION MODELS FOR MANAGERS

This course introduces multivariate data analysis, forecasting and Management Science techniques as they are applied to managerial decision making. Applications will be drawn from the production, service and planning context as well as distribution and transportation to demonstrate how optimization and simulation models can improve the performance of an organization.

MKTG 6000 - MARKETING STRATEGY FOR MANAGERS

A marketing systems course using the case-study method, designed to provide a comprehensive orientation to both marketing theory and practice. Various contemporary problems and solutions in marketing are covered from the perspective of the marketing manager. Major units of study include: the marketing mix; the legal environment; pricing strategy; research and analysis; the marketing information system; product/service promotion; distribution channels; consumer behavior; and strategy implementation.



Seminar Courses (3 seminar courses @ 1 credits each = 3 credit hours)

MGMT 6910 - MBA SEMINAR I: MANAGERIAL COMMUNICATIONS

A seminar that focuses on effective verbal and written presentation techniques for managers. Some of the topics covered are: do's and don'ts in making effective presentations; how to write a professional report to communicate ideas and articulate policies, processes and practices.

MGMT 6920 - MBA SEMINAR II: AN INTEGRATED APPROACH TO GLOBAL TRADE

This seminar will assess students' understanding of the knowledge, skills and attributes obtained in the core courses. Through in-class activities and out-of-class integrative assignments, students will have opportunities to deal with various situational scenarios. Issues related to exporting, importing, franchising, licensing and direct overseas investment will be addressed.

MGMT 6930 - MBA SEMINAR III: LEADERSHIP

A survey various leadership styles (structural, political, symbolic, human resource), exploring the effectiveness of each through real-world examples. Students will regularly meet with leaders from the Hawai'i business community, discussing the challenges those leaders have faced and analyzing the type of leadership style(s) they have employed.

Leveling Courses

If you have not earned a baccalaureate degree in business within the past five years, you will be required to enroll in three leveling courses. Leveling courses will be waived if you pass a competency exam for these courses.

BUS 5000 -- Introduction to Economics and Statistical Analysis

The course uses theory and real world cases to examine the concepts of demand; pricing; the firm; market theory; interaction between markets; and the impact of government policy on macroeconomics outcomes. The students will also learn basic spreadsheet modeling, data analysis techniques, and statistical inference.

BUS 5100 -- Introduction to Accounting and Finance

This course is as an introduction to accounting and finance fundamentals, financial planning and control and investment and financing strategies. Some of the topics included are financial statements analysis and cash flows, interest rate concepts and the time value of money, financial markets and market efficiency, cost of capital and financial structure.

BUS 5200 -- Introduction to Management and Marketing

A general introduction to managerial process, business functions, fundamental marketing principles and policies. The first half of the course will focus on marketing functions and integration of marketing with other activities of the business enterprise. In the second part the focus will be on management activities.

Capstone Courses (2 seminar courses @ 3 credits each = 6 credit hours)

MGMT 7001 - STRATEGIC MANAGEMENT I

An overview of planning, policy formulation and methods of strategy development in various types of organizations will be presented. Economics, social, political, technological and environmental conditions that impact on a firm will be assessed. The development of this plan for a specific organization will become the basis for the course components.

MGMT 7002 - STRATEGIC MANAGEMENT II

One of the major failures of business plans is that they breakdown in the implementation phase. The objective of this course is to provide the student with the knowledge and experience of having to identify those areas in which the plan can fail. The student will design an action plan that shows how to implement the plan inside and outside the organization. The student will present the plan in written and verbal form to the class and then possibly to the organization itself.

