

MA COM Winter 2011
(December 19, 2011- January 21, 2011)

COM 6910 A

MWF 1715-2100

Hashimoto

Sex, Gender, and Communication

Through communication processes we form and maintain our sexual identities and gender roles. These identities and roles, in turn, influence our communication competence and style. This course examines the complexities of sex, gender, and communication in interpersonal relationships, educational environments, mass media, and the work place. Students will study aspects of communication that influence individuals to behave in gender-specific ways, as well as sex differences in language use, conversational moves, and nonverbal behavior.

MA COM Spring 2012
(January 23, 2012- May 13, 2012)

COM 6000 A

T 1715-2010

Hashimoto

Intro to Communication

A survey course for the field of communication. This course provides an overview of the historical development of communication theory and practice, develops student skills as a critical listener and writer, and introduces vocabulary for describing and analyzing communication practices. Students also develop a preliminary prospectus for the thesis or professional paper.

COM 6050A

W 1715-2010

Staff

Communication Research

A course that explores various methodologies used in communication research including experimental, qualitative, quantitative, and formative. Various techniques such as interviews, surveys, observation, historical, focus groups, and recall are included. Students also develop skills using various databases and communication research sources.

Pre: COM 6000, COM 6050 and COM 6400

COM 6060 A

M 1715-2010

George

Qualitative Methods

This course focuses on how we come to know in communication research through molding theories into descriptive, historical methodologies and applying those approaches onto specific artifacts.

Pre: COM 6000, COM 6050, COM 6400

COM 6070 A

M 1715-2010

Barnum

Quantitative Methods

This course focuses on methodologies and their applications, such as analyzing statistical data and applying inferential statistical to empirical research.

Pre: COM 6000, COM 6050, COM 6400

COM 6100 A

F 1715-2010

Smith

Integrated Communication

A survey of the dynamics, practices, and interrelationships among information outlets, consumers, and organizations built upon the base of current theories and models of communication. It provides a mix of the art and science of marketing, public relations, organizational communication, and the mass media and includes strategic applications for a variety of topics specific to public communication and the private sector.

COM 6305 A

W 1715-2010

Gershaneck

Crisis Communication

This course provides an in-depth study of key aspects of Crisis Communication theory and practice. Mastery of this course will provide you a skill set most executives do not possess: the ability to successfully plan for and lead Crisis Communication for your organization in an emergency situation. The course covers related research and analysis; strategic communication planning; crisis communication operations; and media, government, and international relations. It culminates with development of a Crisis Communication Plan for a real-world client.

COM 6400 A

F 1715-2010

Honda

Scholarly Communication

Focuses on the theory and practice of writing and presenting academic research papers including the elements of conducting rigorous research and writing to produce readable, strong

research reports. Topics include the language of academic research and skills in summarization, synthesis, defining terms, citing sources, and describing methods and casual relationships.

Pre: COM 6000, COM 6050

COM 6480 A

M 1715-2010

Staff

Design Imaging

Design and production of publications, advertising, and presentation materials using PageMaker software. Course includes: discussion of design principles; typography; use of color, layout, and paste- up techniques; printing processes, and paper selection; and theory of visual communication. Numerous publications are produced; however, no prior computer experience is required.

Pre: COM 6000, COM 6050, COM 6400

COM 6500 A

W 1715-2010

Whitfield

Teaching Techniques

This course will explore teaching and learning strategies including syllabus construction, content structure, assessment methods, learning and instructional methods and similar topics. Students will also have an opportunity to assist faculty in the delivery of undergraduate courses at HPU.

COM 6510 A

R 1715-2010

Cannon

Web Design

In these times of exciting changes in media technologies, we all must understand the web and how humans processed information. We will look at the visual aspects of the web and apply thesis ideas on the final individual or group project for an actual client, from planning to execute.

Pre: None

COM 6545 A

M 1715-2010

Heckathorn

Literary Journalism

An examination of the fictive techniques employed in the writing of American journalism. This can include newspaper hard news, features, magazine pieces, essays, memoir and books. The course will place an emphasis on writing techniques that many critics call "faction," reporting, research and the writing of factual compositions of varying lengths that employ the narrative techniques of fiction writers. The objective of this course is to give the student an appreciation of literary journalism and the techniques it employs. We will talk about reporting, interviewing and, most importantly, writing and story telling. The mass media and journalism are changing at a rapid rate in the United States, and we

will examine how fictive techniques may evolve along with the huge changes in presentation and delivery of news to readers of the mass media.

COM 6630 B

M 1715-2010

Crumpton

Mediation Practice

Mediation Practice is designed to provide you with a comprehensive understanding of the practice of mediation in a variety of settings. Lectures, discussions and interactive simulations will enable you to develop an understanding of: The nature of conflict and how it impacts the mediation process, core mediation skills of remaining impartial; active listening; effective questioning; reframing; summarizing; negotiating; and agreement writing, negotiation skills and strategies, the application of informal mediation, The stages of mediation: convening; opening; negotiating; writing the agreement, Different models of mediation: Facilitative; Transformative; Evaluative, Tools for managing challenging personalities, power imbalances and impasse, Working with multiple participants, Ethical considerations.

COM 6670 A

T 1715-2010

Staff

Communication and Legal Practice

This course uses the courtroom as a context for the study of communication and conflict. Students will apply theories of verbal and non-verbal behavior, public speaking and persuasion, and small group behavior and communication, while managing conflict that occurs on multiple levels. Students will participate in progressively challenging legal activities, including case analysis, opening statement, witness examination, jury selection, and mock trial.

COM 6770 A

F 1715-2010

Staff

Media Criticism

The study of how we analyze and evaluate mediated messages. Students will learn how to properly experience an artifact, put it in its proper context, choose the appropriate model to evaluate and to apply that method to the example, being able to make a conclusion about whether or not the example effectively communicated.

Pre: COM 6000, COM 6050, and COM 6400. Graduate standing.

COM 6910 B

R 1715-2010

Lee

Tourism and Cross Cultural Communication

This course explores communicative/rhetorical, cultural, and political issues surrounding the experience of "tourism." People experience tourism differently: for some it is a leisure activity, for others, a form of inter-cultural encounter; for some, it is a development strategy, for others, another form of imperialism. From the perspective of this course, tourism offers an interesting

window for understanding globalization, the culture of post/modernity and post-coloniality, and who we/they are. In advancing these issues, this course will highlight how communication/rhetoric plays a pivotal role in tourism.

COM 6980 A

F 1610-1705

Hart

Graduate Project

Students will apply knowledge and theory to the exploration and resolution of a communication problem faced by a company or organization. The student must create a strategic plan for solving the problem, implement the plan, and evaluate the results.

Pre: COM 6000, COM 6050, COM 6400

COM 7150 A

S 1105-1400

Barnum

Thesis I

Initial design and development of the academic thesis.

Pre: Completion of COM Core courses and a cumulative GPA of at least 3.0 in COM courses.

COM 7250 A

S 1410-1705

Britos

Thesis II

Final preparation and presentation of the academic thesis. This will include an oral presentation and defense of the thesis.

Pre: Completion of COM Core courses and a cumulative GPA of at least 3.0 in COM courses.

COM 7290 A

F 1610-1705

Hart

Graduate Project

Students will apply knowledge and theory to the exploration and resolution of a communication problem faced by a company or organization. The student must create a strategic plan for solving the problem, implement the plan, and evaluate the results. The course allows student to apply what they have learned in the classroom to actual practice in a communication position whether it be an advertising agency, television station, publishing company, corporate communications department, or similar environment. Students may specify a specific area of interest including, but not limited to, advertising, public relations, journalism, speech, theater, visual communication, or communication technology. They must spend a minimum of 200 hours on-site in a professional capacity under the direction of a full-time communication

professional. Pre-requisites: COM 6000, COM 6050, and COM 6400. Graduate standing and by consent of instructor.

COM 7300 A

S 1105-1400

Hart

Communication Seminar and Comprehensive Exam

This course is designed to provide the student with the opportunity to bring together all the elements of communication studied in the major portion of the MA- Communication. The specific topics will vary from year to year based on staffing, student interest and significant issues in the field of communication.

Pre: Completion of the Communication core and an overall GPA of 3.0 in both the college and university.

Faculty Bio's

Barnum, John Ph.D

University of Texas at Austin. Professor John Barnum practiced public relations at the local, national, and international level for over 20 years. His experience included working with a wide variety of publics including internal and external audiences. For nine years, he specialized in designing international public relations campaigns for the U.S. Army operations. Email: jbarnum@hpu.edu

Britos, Peter Ph.D

Critical Studies, School of Cinematic Arts, University of Southern California (USC). Peter Britos, Ph.D. teaches media studies and narrative design at Hawaii Pacific University(HPU) in downtown Honolulu. At HPU he is Director of Media and Cinematic Arts in the College of Humanities and Social Sciences. Dr. Britos has had an eclectic career as an athlete, writer, producer, professor and mixed media artist. Previously, he was Gallery Director for the Hawaii'i State Art Museum (HiSAM), a division of the Hawaii State Foundation on Culture and the Arts. Email: pbritos@hpu.edu

Cannon, Brian Ph.D

Communication - Regent University. As an established photo journalist and public affairs officer, Professor Brian Cannon teaches Introduction to Communication Studies, Design and Layout, Electronic Journalism and Graphic Design for the College of Communication. Cannon joined the Hawaii Pacific University faculty in 1998. Cannon's Associated Press sports photos appeared in numerous publications including the Chicago Tribune, Chicago Sun Times, St. Paul Pioneer Press, and the St. Louis Post-Dispatch. Currently, Cannon serves as a Public Affairs officer in the U.S. Naval Reserve. Email: bcannon@hpu.edu

Combs, Steven Ph.D

Communication - University of Southern California. Dr. Steven Combs joined Hawai'i Pacific University in January 2006 after spending 12 years at Loyola Marymount University, where he received numerous teaching awards. Combs also has taught at Oxford University, and Tsuda College in Tokyo. As a trial consultant, Combs has designed and taught courses in legal communication for over 15 years. He has coached college mock trial teams and wrote *Trial Advocacy: Communication, Critical Thinking, and the Law*. He has extensive background coaching intercollegiate debates, where he set and still holds the record for most victories in a college career. Email: scombs@hpu.edu

George, Matthew Ph.D

Ph.D. Rhetoric and Film Studies, University of California, Berkeley. George joined the Hawaii Pacific University faculty in the summer of 2007 after serving visiting professorships at Loyola Marymount University and Kyungsoong University in South Korea. During his three-year stint in Asia, George traveled the continent and served as a curriculum developer for SIAT Communications. George is interested in exploring qualitative descriptions of media effects and persuasive messages. Email: mgeorge@hpu.edu

Hart, John Ph.D

Ph.D. Communication Studies-University of Kansas. Hart is a CLIO award winner, the Academy Awards for the advertising industry, the only professor in Hawaii to ever do so. Recently, Hart produced a series of CDs with four time Grammy winner Daniel Ho. The CDs will be used by the U.S. State Department to encourage students around the world to learn English and more about American culture through music. Hart is a former debate coach He is the co-editor of *Advanced Debate*, called by the Cross Examination Debate Association "the primary text relied upon by scholars" in the discipline. Hart still serves as a media critic for regional and Presidential political campaigns and debates. Hart's scholarly research is in the area of myth in popular culture. He has been invited to testify to the United States Senate and the National Parks Service regarding the public policy issues of the naming of national monuments. He was a featured guest on the History Channel's *Live from Pearl Harbor* Emmy nominated special. Email: Jhart@hpu.edu

Hashimoto, Serena Ph.D

European Graduate School in Switzerland. Serena has published papers on the photographs of Cindy Sherman and Abjection, Media and the early twentieth century avant garde, and critical theorist Walter Benjamin. She is currently researching kitsch, repetition, and memory. Serena is

the Advisor to the MA/COM Association. Her contention is that the greatest attribute of education can not be measured but rather, hides itself in the recesses of expanding thought. "This unmeasured quantity that educators have been entrusted with is my foremost concern."

Email: sharshimoto@hpu.edu

Heckathorn, John Ph.D.

Ph.D. University of Pennsylvania.

John Heckathorn was on staff at HONOLULU Magazine from 1985 to 2005, and served the magazine's editor from 1993 to 2005. During that time, his writing won more than two dozen awards from the Hawai'i Publishers Association and the Society of Professional Journalists—Hawaii Chapter. In 2005, HONOLULU was named the best city magazine of its size in the country by the national City and Regional Magazine Association. Heckathorn returned HONOLULU Magazine in 2010, establishing its *Biting Commentary* daily blog. In addition, he filmed six half-hour episodes of *Biting Commentary with John Heckathorn* for KGMB and created a weekly e-newsletter with 9,000 subscribers. He continues as *Honolulu Magazine's* Contributing Editor for Dining. His dining coverage won national awards from the City and Regional Magazine Association in 1993 and 2007. From 2005-2007, he was director of integrated media at PacificBasin Communications, developing and overseeing the company's four web sites. Email: jheckathorn@hpu.edu

Honda, Gail Ph.D.

Ph.D. University of Chicago. Gail Honda is President of Global Optima, Inc., a writing, editing, and training company. She holds a BA from Northwestern University and an MBA and PhD from the University of Chicago.

Email: ghonda@hpu.edu

Lee, JongHwa Ph.D.

Ph.D. Ohio University.

JongHwa Lee, Ph.D., is an Associate Professor in the Department of Communication at Hawaii Pacific University, where he teaches international/intercultural and international communication for undergraduate and graduate courses. Dr. Lee is a scholar of international/intercultural communication, critical/cultural studies, and contemporary rhetorical theory, with research interests in tourism and globalization, space and memory, and the rhetoric of human rights and human wrongs. Currently, he is working on the issues of historical justice and memory in North-East Asia including the problem of Japanese Military Sexual Slavery. Dr. Lee has published his scholarship through various venues and for diverse audiences. His recent publications include an edited book, *Activism and rhetoric: Theories and contexts for political engagement* (Routledge, 2010), a journal article on translation and modernization in Korea (*Language and Intercultural Communication*, 2010), and a book chapter on *Hallyu* and globalization (*Current and future trends of Korean pop cultural waves*, 2011). Email: jlee@hpu.edu

Smith, Malia E.D.D

Ed.D., Education, University of Southern California. Ms. Smith teaches classes in media strategy, advertising, public relations, and business communication. Smith recently joined the College of Communication faculty after working in the public sector as the Vice President of a local consulting firm, where she collaborated directly with executives in the field. Smith also worked for six years at the Hawaii State Capitol as the Communications Specialist for a State Representative and the Chief-of-Staff for a Hawaii State Senator. She also acted as the campaign manager and public relations advisor for a candidate in a United States congressional race here in Hawaii. In addition to her public relations and business experience, Smith also has extensive experience in radio and media sales. Instructor Smith was the news director for six radio stations on Maui and was a weekly writer for the Maui Time. Email: msmith@hpu.edu

Whitfield, James E.d.D.

Ed.D., Texas Tech University. Dr. Whitfield has thirty years of teaching experience, six as department head, at The University of Louisiana at Monroe, Texas A&M at Kingsville, Texas Tech University, and Tarleton State University. He was a professional journalist in South Texas and North Texas from 1971 to 1977, and a veteran of the U.S. Army from 1966 to 1969. Whitfield taught for the Institute for Shipboard Education's Semester at Sea program fall 2002 semester. Research interests include progressive era media history, public relations communications issues/trends, and political apologia. Honors include Kappa Tau Alpha Journalism/Mass Communication Honor Society Advisor of the Year, 2002. Fulbright scholar, China and Tibet, 2002. Former president, Southwest Education Council for Journalism and Mass Communication 2000 - 2001. Email: jwhitfield@hpu.edu

Windrow, John

M.A. Journalism, University of Missouri. John Windrow teaches journalism, media law, and ethics and is the Undergraduate curriculum Chair. Windrow has taught journalism at the University of Minnesota, Saint Thomas University in St. Paul, and the University of Hawaii. He also works part time at the Honolulu Advertiser, the largest news operation in the state. Windrow started in journalism in 1980. He has worked at the Columbia Missourian, the San Antonio Light, the Stars and Stripes (in Germany), the Minneapolis Star Tribune and the Advertiser. He has also worked in radio and TV in Missouri, as a stringer for RKO Radio in Germany and various magazine and freelance assignments. Email: jwindrow@hpu.edu