

Hawai'i Pacific University

HONOLULU, HAWAI'I



BUSINESS ADMINISTRATION



WWW.HPU.EDU

WHAT MAKES A BUSINESS DEGREE FROM HPU DIFFERENT FROM THAT OF ANY OTHER SCHOOL?

Every business class at Hawai'i Pacific University tries to improve the primary skills you will need to be successful in a highly competitive job market. Each course is directed to have a strong component in analytical reasoning, communications, teamwork, and technology. It's really that simple: when you graduate you'll be required to analyze problems and recommend solutions, communicate clearly and effectively, work well with other people, and be comfortable with technology in your workplace.



Dr. Thomas Kohler talks with students about his Second Life research in a marketing course.

At HPU you'll be studying in classes, working on team projects, and networking socially and professionally with students from more than 100 countries and all 50 states. The students you study with today are the same people you will do business with internationally tomorrow.

The typical professor at HPU is someone who has lived and traveled abroad, has the business experience to tell you how theory can be put into practice, and uses his or her knowledge and research to make the classroom a vital and stimulating place of learning.

Not only does HPU have rigorous business degree programs in 11 key areas of study, but it also offers opportunities for internships and co-op experiences. When you graduate, you will have studied business, and you will have had the opportunity to practice some of what you learned. You'll have a diploma and a job résumé.

Outside of the classroom you will be able to explore many social and professional opportunities. HPU sponsors more than 50 student organizations ranging from the Travel Industry Management Student Organization (TIMSO), to the Finance Club, from the AMA-related American Marketing Association Club to the Economics Club. There are probably more exciting clubs and organizations than your time will allow.

For those students who excel in the classroom, there are honor societies sponsored by Hawai'i Pacific University that are business related: Delta Mu Delta for all Business Administration students, Mu Kappa Tau for Marketing majors, and Upsilon Pi Epsilon for students majoring in Computer Information Systems (CIS) or pursuing a Master of Science in Information Systems degree (MSIS).

COOPERATIVE EDUCATION AND INTERNSHIPS

This is a structured educational program that combines classroom learning with productive work experience in a field related to a student's academic or career goals. Co-op or internship is a partnership among students, educational institutions, and employers, with specified responsibilities for each party. It's a simple formula that produces a more competitive, experienced graduate: 200 hours of work + reflective paper + satisfactory work evaluation = 1 credit. Working in a job related to your major helps you connect classroom theory to practical experience. Not only will you have a better understanding of the realities of how the workplace operates, but you will also have an opportunity to explore jobs and industries and gain a variety of work experiences related to your major and career goals before you make a commitment. It also doesn't hurt to have an impressive résumé before graduation. The internship and co-op certainly give you an opportunity to position yourself for a permanent position and explore possible career opportunities before you graduate.

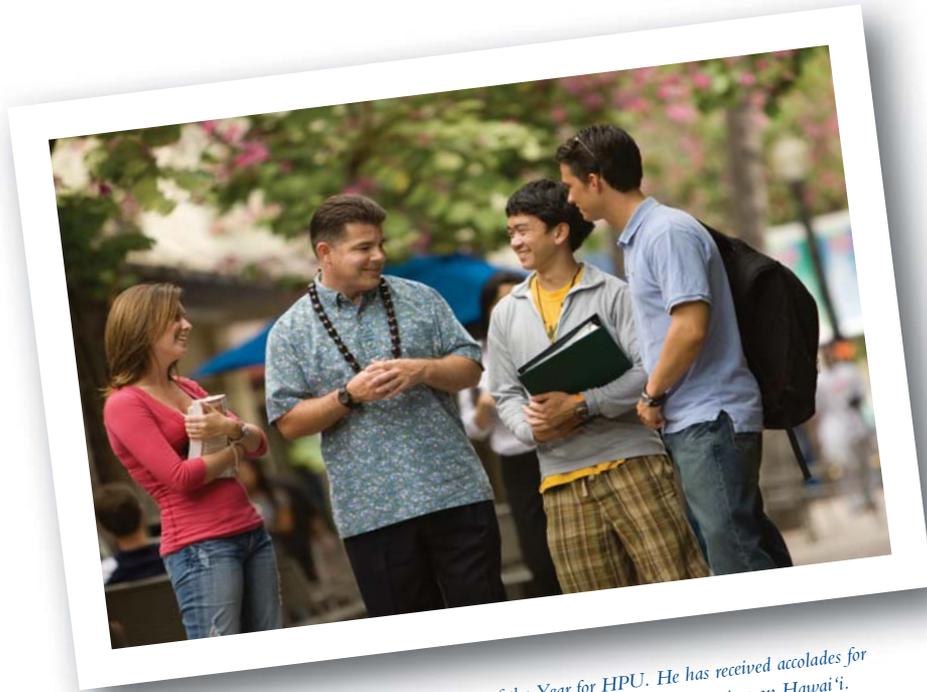


HPU student Matt Robertson gained valuable experience as an intern at the Sheraton Waikiki.

EARN GRADUATE CREDITS WHILE COMPLETING YOUR DEGREE

Seniors who have completed a minimum of 100 semester hours toward their undergraduate degree program, and have a cumulative grade-point average (GPA) of at least 3.0, may petition the Dean of Business Administration by Concurrent Petition Form, to enroll concurrently in a graduate degree program at Hawai'i Pacific University. A maximum of four graduate courses (12 semester hours) may be used to complete an undergraduate program while at the same time starting a graduate program. This is a great way to accelerate the completion of your degree and move quickly into your chosen career.

www.hpu.edu/CBA



Dr. Jerome Agrusa (center) was a Teacher of the Year for HPU. He has received accolades for both his teaching style and his work analyzing the economic impact of tourism on Hawai'i.

To complement the well-credentialed faculty, with degrees from institutions such as Northwestern, Virginia, University of Chicago, and MIT, a number of managers, directors, vice presidents, and partners from the business community teach at HPU. They blend the reality of the workplace with the theory of their discipline to create an unusually exciting classroom experience.

COMMENTS

What do faculty say?

“Do you want to be a global manager in the era of globalization? Then, HPU is the place for you. As a doctoral student at MIT, I thought we had an international student body, but I never had the opportunity to study with fellow students from such interesting places as Guatemala, the Maldives, and Kenya, not to mention Botswana, Sweden, and Brazil. At HPU, I truly have a global experience in my class discussions. With students from more than 100 countries all over the world, somebody always has something unique to offer on their evaluation of a case we are studying. Exchanging knowledge from so many different parts of the world on a real-time contemporary basis is something you can't find in a textbook or any school I ever attended. Of equal importance, by the end of your program at HPU, through your many project groups and classes, you will have friends and potential business partners in every country you can possibly think of.”

Guk-Hyun (Justin) Cho, Ph.D.
Massachusetts Institute of Technology
Associate Professor of Management

“I've had some former students say studying marketing is fun. I've had others say it was challenging. What's unique about HPU is that here, it is both fun and challenging. In teaching, I combine the tools of marketing with real-world applications. What students enjoy most is the fact that they can apply what they learn in the classroom immediately to their career and personal lives. And having students from all over the world allows them to share their personal knowledge and experiences on the fundamental similarities and differences of the four Ps of Marketing - product, pricing, promotion, and placement, which adds a whole new and rich dimension to learning. At HPU we strive to provide students with a practical sense of what is required to make wise business decisions in the global economy.”

Joseph Ha, Ph.D.
Rutgers University
Professor of Marketing

INTRODUCTION TO THE MAJORS



Dr. Aytun Ozturk, who is from Turkey, discusses business concepts with students. Professors at HPU offer worldwide experience to educate leaders for a global society.

ACCOUNTING

This major is for those students who like the challenges of demystifying puzzles as well as problem solving. Students in this major are well prepared to seek positions in public accounting, private industry, government service, and not-for-profit organizations. Internships are available and may be considered as an elective for the major. In addition, the curriculum is designed to include the necessary academic content required to sit for professional examinations. To support the academic program, there is an active Accounting Club that creates opportunities to interact with practicing accountants. Alumni are employed by the Big Four, regional, and local CPA firms; by public and private corporations; and by various government and nongovernment agencies.

BUSINESS ECONOMICS

The essential difference between economics and business economics is not in the economics training the students receive, but rather, in the other degree requirements. A student's career goals should dictate the choice of one major over the other. In comparing the two majors, the economics major is somewhat less structured and offers students a greater degree of choice in designing their overall curriculum. Business economics is more structured and provides excellent preparation for students who prefer training in the various functional areas of business such as finance, accounting, marketing, personnel, and information systems, as well as solid grounding in economic fundamentals.

COMPUTER INFORMATION SYSTEMS

Designed to produce leaders in the management of information systems, this major combines a business administration core with hands-on computer training to produce graduates prepared to contribute to data processing, computer systems, and research communities. Hawai'i Pacific University offers more than 40 computer science courses in languages, logic, and hardware theory taught by professors with outstanding academic credentials and years of real-world professional experience. HPU is a firm believer in providing opportunities for students to gain entry into their professions. Students therefore have opportunities to enroll in work-study and internship positions that may lead to career positions. There is also the opportunity for students to participate in career-related student organizations and honor societies. In addition to preparing students for professional employment, the Bachelor of Science in Business with a major in Computer Information Systems provides the foundation for students who wish to continue their education in Hawai'i Pacific University's Master of Science in Information Systems (MSIS) degree program.

www.hpu.edu/CBA

ENTREPRENEURIAL STUDIES

This major provides for the study of the successful creation, development, and operation of the business enterprise. It examines the role and function of business in the American tradition, and focuses on the principles and problems of establishing, financing, operating, and expanding any business, large or small. Entrepreneurship is studied in terms of its history and evolution from both a theoretical and practical viewpoint. The nature of risk-taking, the mechanics of success, and the psychology of entrepreneurship are all topics of consideration. A complementary and comprehensive examination of the principles of franchising is also required. Students pursuing this degree will be exposed to the theoretical and practical knowledge that will allow them to make a well-reasoned choice about their entrepreneurial qualities, and the need to acquire the practical knowledge required to succeed.

FINANCE

Students selecting this major develop analytical and financial management skills, improve decision-making abilities, and enhance their communication skills. Students are provided a sound foundation in the economic theory that underlies the functions of domestic and international financial markets. In addition, the curriculum encourages an intensive focus on both the application and theory of the operations of the capital markets. The Finance Club provides opportunities to use knowledge gained in the classroom. Also, the Hawai'i Chapter of the Financial Executives International has annually awarded scholarships to finance majors. Finance graduates are employed by banks, credit unions, brokerage houses, financial institutions, insurance companies, and government agencies.

HUMAN RESOURCE MANAGEMENT

This major, rooted in a strong business administration core, is supplemented with several human resource management electives. It is a major for students specializing in the challenges of organizing and utilizing human potential. This major combines training in the functions of personnel management with techniques for facilitating employee growth and development. Comparative personnel management in international business is covered, and the impact on the international firm is analyzed. Recruitment, selection, performance appraisal, training and development, job design, compensation, labor relations, and safety and health issues are studied. The contribution of organizational theory to an appreciation of practical personnel problems is presented. The need for change in the development process is emphasized. The process of organizational change and models of innovation are explored.

INTERNATIONAL BUSINESS

This major provides a strong foundation in the current issues and problems that international managers face. It is based on an analytical approach that is comparative in nature, and the orientation is toward practical applications. Global problems related to population, resources, energy, food, the environment, and other pertinent topics are presented and discussed. A variety of international cultures are studied with particular attention given to values and consumer patterns. Students will have the opportunity to analyze business activities across cultures, social and environmental consequences of location decisions, and alternative use of resources. This major is based on an understanding of basic economic and business decision making.

MANAGEMENT

This major provides for the study of contemporary management principles applicable to all occupations and organizations. A strong business administration core is augmented by a wide variety of management electives directed toward the student's particular interests. Current issues and problems related to organizational environments and structures are introduced, with a strong emphasis on international business management. The place, function, and effect of small business in the U.S. economy are examined. In order to meet the challenges of today and tomorrow, an exploration of the process of change in organizations, and models of innovation are studied. A systems approach to planning and decision making, including the management processes, information support, and the evaluation of public relations are also examined.

MARKETING

This is the major for those who want broad exposure to the fundamentals of marketing. The program prepares practitioners and managers through exposure to the many facets of marketing: development, advertising, distribution, sales of products and services. Students will gain an understanding of research, planning, analysis, communication, business relations, and decision-making techniques as they are used by marketing managers and directors. Specific courses will focus on current issues and problems, such as electronic and integrated marketing. Advertising theory, techniques, and applications are presented. Problems, issues, and alternative solutions involving product strategy, pricing, distribution, promotion, and marketing research will be discussed, from both a national and international perspective. In general, marketing principles will be applied to multinational and international business practices. Retailing and management of the marketing function will also be studied.



Dr. Wendy Lam, Director of Travel Industry Management, talks about tourism trends with students.

PUBLIC ADMINISTRATION

This major analyzes the application of management and decision-making principles to public organizations. The program combines a comprehensive management foundation with an application of the practicalities of political and social policy making. The student will gain an understanding of the significant expansion of the public sector during the 20th century, the resulting proliferation of laws, rules and regulations, and problems associated with effective change in that environment. Specific courses will focus on the challenges of problem solving in public bureaucracies; federal, state, and municipal governments and politics; current issues and problems in constitutional law; society's response to social problems; and the administration of social agencies.

TRAVEL INDUSTRY MANAGEMENT

During the past 20 years, the world has experienced phenomenal growth in the realm of tourism. Indeed, travel is emerging as the single largest industry in the world, with total visitor spending estimated to exceed \$3 trillion dollars a year. The need for well-trained managers in this vast and diverse field – encompassing hotel and resort services, passenger transportation, marketing, finance and operations, and human resource development – has never been more critical. At Hawai'i Pacific University, management is the focus of the TIM program. The University's TIM program, the largest in the Pacific, constitutes, at the undergraduate level, a comprehensive major within the Bachelor of Science in Business Administration degree curriculum, and at the graduate level, an MBA with a TIM concentration. An exceptional faculty made up of distinguished TIM professors from leading universities with vast industry experience is committed to excellence in classroom instruction, research, service, and mentoring of students.

SELECT COURSE DESCRIPTIONS

ACCT 3300

Federal Income Tax - Individual

A course on income tax laws affecting individuals. Topics include: gross income exclusions; adjusted gross income; deductions from adjusted gross income; personal exemptions; and review of various income tax forms.

ACCT 3390

Estate Planning

A course that introduces the student to the estate planning process and includes an overview of Federal Estate and Gift Taxes, wills, trusts, and powers of attorney. The student also learns various planning techniques to minimize Federal Estate and Gift Taxes and avoid the probate system.

ACCT 3700

Accounting and Information Systems

An introduction to accounting information systems that examines the analysis, design, and implementation of both manual and computer-based systems, and compares their relative merits. Emphasis is given to accounting procedures and internal controls, using the case study method.

ACCT 4100

Auditing

An examination of the theory and practice of auditing according to generally accepted auditing standards. The course includes the audit procedures for each transaction cycle and the preparation of auditors' reports.

CSCI 2911

Computer Science I

The fundamentals of algorithmic problem-solving and structured programming. Topics include: problem analysis and decomposition; stepwise refinement; pseudocode and charting techniques; basic control structures and data types; modularization and parameter passing; files, arrays, testing, program tracing, and debugging. Extensive programming assignments.

CSCI 2912

Computer Science II

An intermediate problem-solving and programming course covering composite data structures, abstract data typing, algorithmic analysis, and modular programming techniques. Structured and object-oriented programming methods are reinforced through extensive programming assignments.

CSCI 3201

Micro Applications for Management

A practical course for the small business owner, manager, or potential manager. Students obtain experience using word processing, spreadsheet, and database software applications. Although extensive computer experience is not required, the course assumes a general knowledge of the business practices for which the computer is used (accounting, inventory management, marketing, correspondence, and similar functions).

CSCI 3211

Systems Analysis

Students are presented an overview of the systems development life cycle with emphasis on techniques and tools of system specifications. The course covers the strategies and techniques of structured systems development.

CSCI 4921

Management Information Systems

A course presenting design, developmental impact of Management Information Systems (MIS) and Decision Support System (DSS) from the managerial perspective. Topics include: assessing information needs; sources, organization, characteristics and uses of data; database and file management systems; evaluating information systems effectiveness and efficiency.

ECON 3020

Managerial Economics

The application of economic theory to managerial practices including both public and private sector management. Various topics revolve around the nature of market structures and the business environment including: barriers to entry, product differentiation, and exclusivity. Topics include: supply and demand analysis, profit maximization in varying market structures, and the role of competition.

ECON 3100

Introduction to Econometrics

Research process and design, data collection, hypothesis testing, and reporting. The course features econometrics and other quantitative applications in business research.

ECON 3200

Industrial Organization

An advanced course in modern industrial organization that studies the rational functioning of markets. Topics include coverage of price discrimination, vertical control, price competition, entry and accommodation, reputation, predation and the adoption of new technologies.

ECON 3400

International Trade and Finance

An advanced finance and economics course surveying topics in international finance and commerce. Topics include: international trade theories; impacts of free trade, tariffs, quotas, and exchange controls; foreign exchange markets; balance of payments; and international monetary arrangements.

ECON 4450

The World Economy

An examination of the complex set of internal and external variables that shape the progress and interrelatedness of economies of the world at various stages of development. Specific reference is made to selected data and reports.

FIN 3200

Personal Finance

Patterns of individual and family earnings; budgeting principles, consumer credit prac-

tices and sources; insurance, savings, investment, and home ownership guidance. The course has been designed to be practical and comprehensive.

FIN 3300
Investments

A fundamental course in investments. The course features: security analysis and portfolio management; analysis of financial statements; valuation of stocks and fixed-income securities; and the study of efficient diversification and risk-return management.

FIN 3400
Financing in the Money and Capital Markets

A course on obtaining short-term funds and investing cash in marketable securities in the money markets; rating reviews in connection with the sale of bonds and preferred stock through private placement, negotiated or competitive public offering; selling common stock through direct or rights offering. Detailed steps and examples in selling fixed income securities and common stock.

FIN 3600
Trading Derivatives

The course will cover the theory and application of futures, swaps, and options. It will analyze the valuation and risk of derivatives as well as focus on the practical application of derivatives in debt and portfolio management.

MGMT 3100
Business in Contemporary Society

This course provides students the opportunity to better understand and appreciate business fundamentals (small or corporate size). It prepares students for further study in business and management and focuses on problems and issues in management and organization, human resources, marketing, finance, investment, information or control devices for business and the business environment, laws, government assistance and regulation, and international business.

MGMT 3200
Small Business Management

A basic course in small business and entrepreneurship. The course examines the place and function of small business in the American economy and focuses on principles and problems of establishing, financing, operating, and expanding a small business.

MGMT 3210
Contemporary Entrepreneurship

A seminar on the nature and dynamics of entrepreneurship. Topics include: conceptualization of "entrepreneurship," its history and affinities as a theory and phenomenon, the practicalities of risk-taking and the mechanics of success, and the psychology of entrepreneurship.

MGMT 3300
International Business Management

An introduction to the problems of environment and structure that international managers face. Topics in comparative management and international business operations are covered, and the impact of the multinational firm is analyzed.

MGMT 3420
Compensation Management

A survey course examining contemporary concepts and processes for developing, implementing, and managing a compensation system. Topics include: direct and indirect compensation in a total compensation system; governmental regulations; relevant behavioral science theories; and other external social factors affecting compensation.

MGMT 3440
Organizational Change and Development

An exploration of the process of change in organizations and models thereof. The course emphasizes the need for change in the development process. Topics include: overcoming resistance to change; skills in developing change models; and organizational, group, and individual development. Several units are experiential in nature.

MKTG 3100
Consumer Behavior and Research

This course will explore how consumers have changed relating to their purchase behaviors and explore trends for the future. Students will learn how to design a winning customer behavior survey and analyze the data. Several state-of-the-art techniques, such as Internet research, will be discussed to apply survey results to increase customer satisfaction and loyalty, and subsequently sales.

MKTG 3420
International Marketing

The course focuses on problems and issues in: marketing management, strategic planning, research and analysis, advertising, and product distribution in international business.

MKTG 3630
Retail Management

A study of the principles and function of retailing and retail management. The course features analysis of various fundamental problems in retailing, location, and layout; merchandise planning, buying and selling organizations, expense analysis and control, and coordination of store activities.

MKTG 3700
Electronic Marketing

A course in which students learn skills in such areas as how to select and when to change Internet service providers; the design, implementation, and effective measurement of a home page for either an individual or a business; the proper conduct of online commerce utilizing secure and nonsecure servers. Current methods of incorporating online marketing into the overall strategy of a business are analyzed. Skills relating to the latest techniques for accomplishing online research, and the development of cyberspace résumés are also key components of this course.

MKTG 4400

Marketing Management

A basic “marketing for managers” course, providing for discussion and solution of problems and current issues involving product strategy, pricing, distribution, promotion, and marketing research from a management viewpoint. Emphasis is on social and economic responsibilities for the marketing function.

TIM 3110

Hotel and Resort Management

A study of the organizational structure and operation of hotels and their various departments. Emphasis is on management concepts and the decision-making process. The course has an international orientation, taking into account variations in human and material resources.

TIM 3210

Food and Beverage Management

An analysis of the principal operating problems and procedures as they relate to the various types of food and beverage operations ranging from fast food to gourmet facilities. Factors to be addressed include: delivery systems, cost control, menu planning, inventory analysis, ethnic cuisine and service, and sanitation standards.

TIM 3610

Travel Industry Marketing

This course focuses on resources and variables available to develop a successful marketing strategy in the travel industry: i.e., market research, advertising and promotion, sales techniques, and public relations. The travel industry distribution network and integrated marketing efforts of various components of the industry are also addressed.

TIM 4310

Passenger Transportation Management

A survey of surface (rail and highway) passenger ship and air transportation. This course covers organization, operations, and regulatory and marketing aspects. The intermodal concept is examined as well as the social, economic, and political factors that have influenced government transportation priorities.

TIM 4410

Destination Development and Marketing

The course focuses on contrasting tourism development from a micro and macro perspective. This includes infrastructure analysis and the role and interaction of the public and private sectors. The role and promotional efforts of local, state, and national tourism organizations are also addressed.

“*Hawai‘i is an excellent location to study business for a number of reasons, one of which is its long history of multiculturalism. While other states are trying to catch up with how to conduct business in a world economy, Hawai‘i has been engaging in global business since its inception. HPU’s focus on relevant and internationally focused learning gives our students a huge advantage.*”



– **Deborah Crown, Ph.D.**
Dean, College of Business Administration

BUSINESS FACULTY

Jerome F. Agrusa, Ph.D.

Professor of Travel Industry Management

Leinaala Ahu Isa, Ed.D., M.Ed.

Assistant Professor of Management

Michelle Alarcon-Catt, J.D., M.B.A.

Assistant Professor of Management

Justin Gukhyun Cho, Ph.D.

Associate Professor of Management

Deborah Crown, Ph.D.

Dean, College of Business Administration

Eric Drabkin, Ph.D.

Affiliate Associate Professor of Economics

Cheryl Crozier-Garcia, Ph.D.

Program Chair, MAHRM
Associate Professor of Human Resource Management

Xin Fang, Ph.D.

Assistant Professor of Economics

Dan Flood, Ph.D.

Assistant Professor of Marketing and Management

Susan Fox-Wolfgramm, Ph.D.

Professor of Management

Gerald W. Glover, Ph.D.

Affiliate Professor of Management and Organizational Change

Kenneth Guyette, Ph.D., M.S., M.B.A., C.P.A.

Assistant Professor of Accounting

Joseph Ha, Ph.D.

Program Chair, Marketing
Professor of Marketing

Hua (Howard) He, Ph.D.

Assistant Professor of Economics

Hui Huang, Ph.D.

Assistant Professor of Economics

Gordon Jones, Ph.D.

Professor of Computer Science and Information Systems

Thomas Kam, M.B.A., C.P.A.

Assistant Professor of Accounting and Finance

John Karbens, Ed.D.

Associate Professor of Accounting and Finance

Lauren Kelly, Ph.D.

Professor of Accounting

Thomas Kohler, Ph.D.

Assistant Professor of Marketing

Brian Kulik, Ph.D.

Assistant Professor of Management

Wendy S. Lam, Ph.D.

Assistant Professor of Travel Industry Management and Economics

Mark A. Lane, Ph.D.

Associate Professor of Finance

Leroy Laney, Ph.D.

Professor of Finance and Economics

Bing Sheng Li, Ph.D.

Assistant Professor of Economics

Cathrine Linnes, Ph.D.

Program Chair, MSIS
Associate Professor of Information Systems

Ernesto Lucas, Ph.D.

Associate Professor of Economics

Aytun Ozturk, Ph.D.

Associate Professor of Management Science

Noelia Paez, Ph.D.

Assistant Professor of Economics

Edgar A. Palafox, M.B.A.

Instructor of Human Resource Management

Joseph D. Patoskie, Ph.D.

Associate Professor of Travel Industry Management

Kenneth Rossi, Ed.D.

Assistant Professor of Information Systems

Lawrence Rowland, Ed.D.

Chair, Department of Financial Economics and Information Systems
Associate Professor of Information Systems

Brett Saraniti, Ph.D.

Affiliate Professor of Economics and Management Science

Ken Schoolland, M.S.F.S.

Entrepreneurship Center, Director
Associate Professor of Economics

Penny Pence Smith, Ph.D.

Associate Professor of Marketing and Communications

William A. Sodeman, Ph.D.

Chair, Department of Management and Marketing
Associate Professor of Management and Information Systems

Edward R. Souza, M.S.I.S.

Affiliate Instructor of Information Systems

Niti Villinger, Ph.D.

Associate Professor of Management

Richard Ward, Ed.D.

Program Chair, MAOC
Associate Professor of Organizational Change

Gary Waters, M.S.A.

Assistant Professor of Management

Warren Wee, Ph.D., C.P.A.

Associate Professor of Accounting

Bei Zeng, Ph.D.

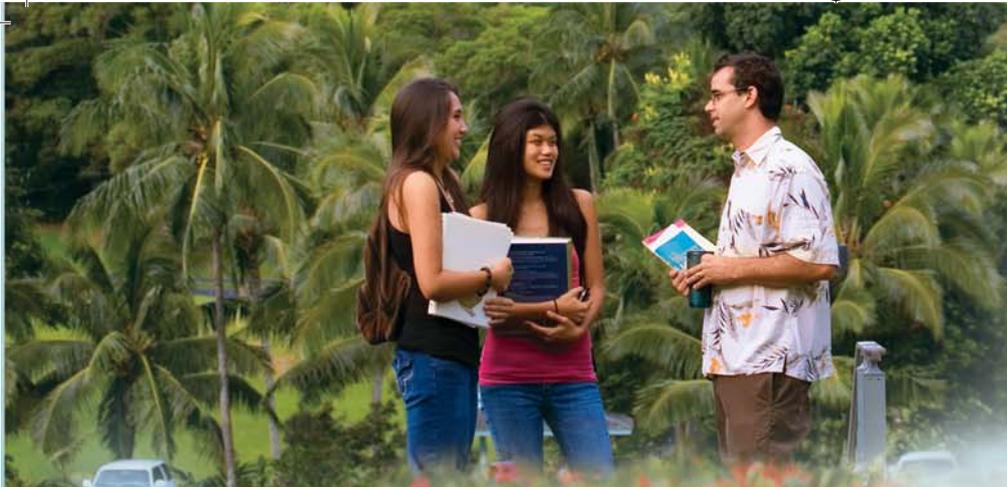
Assistant Professor of Finance

Feifei Zhu, Ph.D.

Assistant Professor of Finance and Economics

Larry Zimmerman, Ph.D.

Affiliate Assistant Professor of Organizational Change



Hawai'i Pacific University at a glance...

Reputation: Outstanding.

A private, not-for-profit, coeducational, nonsectarian, postsecondary institution founded in 1965, HPU is consistently ranked among the best educational institutions in the nation. It is accredited by the Accrediting Commission for Senior Colleges and Universities of the Western Association of Schools and Colleges (WASC). The Nursing Program is accredited by the National League for Nursing Accrediting Commission (NLNAC), and is approved by the Hawai'i Board of Nursing. The Social Work program is accredited by the Council on Social Work Education (CSWE), and the University is recognized by the Hawai'i Commission on Postsecondary Education.

Location: Stunning.

Strategically located in the center of the Pacific Rim—the region with the fastest growing economies in the world—HPU provides an American education in an international setting. Cosmopolitan, culturally vibrant, and ethnically diverse, Hawai'i is famous for its clean air and water and a population that enjoys the longest average life expectancy among the 50 states in the nation. In fact, Honolulu was recently ranked one of the safest and cleanest large cities in the United States.

Campus: Distinctive.

Hawai'i Pacific University combines the excitement of an urban downtown campus with the serenity of a residential campus set in the green foothills of O'ahu's Ko'olau Mountains. The urban campus is located in downtown Honolulu, the business and financial center of the Pacific. Eight miles away, located in Kane'ohe, the Hawai'i Loa campus is the site of the College of Nursing and Health Sciences and the College of Natural and Computational Sciences. HPU is also affiliated with the Oceanic Institute, an aquaculture research

Hawai'i Pacific University is an equal opportunity/affirmative action institution that prohibits discrimination against, and harassment of, any person on the basis of race, color, national origin, religion, sex, sexual orientation, age, ancestry, marital status, disability, arrest and court record, or veteran status. Sex discrimination includes sexual harassment and sexual assault.

For more information on how to report discrimination or harassment to HPU, please go to www.hpu.edu/studentlife and click on the link to the HPU Student Handbook.

facility at Makapu'u Point, that offers students research and hands-on opportunities. These three distinctive sites are conveniently linked by shuttle.

Student Body: Incredible.

More than 7,000 undergraduate and 1,200 graduate students from all 50 U.S. states and more than 100 countries make HPU one of the most culturally diverse universities in the world. HPU's unique vision is to maintain a student profile that is one-third from the mainland U.S., one-third from Hawai'i, and one-third from around the globe.

Academic Programs: Comprehensive.

HPU offers more than 50 undergraduate and 14 graduate degree programs in the areas of business administration, communication, liberal arts, and science, including several pre-professional programs.

Faculty: Accessible.

Multicultural, diverse in their interests, and passionate about teaching, HPU faculty are renowned for the personal interest they take in each and every one of their students. HPU boasts more than 500 full- and part-time faculty from around the world with outstanding academic and professional credentials, ensuring that HPU students can easily access a world's worth of knowledge and experiences. A vast majority of HPU faculty hold the highest degrees in their fields. The student/faculty ratio is 15:1, and the average class size is less than 25.

Value: Extraordinary.

With tuition costs almost half the U.S. average for private universities, HPU is among the most affordable private universities in the nation. In fact, *Bloomberg Businessweek* states that HPU has the "Best Undergraduate Return on Investment" among Hawai'i colleges and universities.

Undergraduate Programs

- Accounting
- Advertising/Public Relations
 - Strategic Creative
 - Strategic Planning/Account Management
- Anthropology
- Asian Studies
- Biochemistry
- Biology
 - General Biology
 - Human and Health Science
- Business (General)
- Business Economics
- Chemistry
- Communication
- Computer Information Systems
- Computer Science
- Diplomacy and Military Studies
- Economics
- Elementary Education
- 4+1 Secondary Education
- English
- Entrepreneurial Studies
- Environmental Science
- Environmental Studies
- Finance
- Health Science
- History
- Human Resource Development
- Human Resource Management
- Humanities
- International Business
- International Relations
- International Studies
- Journalism
- Justice Administration
- Management
- Marine Biology
- Marketing
 - Applied Math
 - Engineering (3-2)
 - Mathematics Education
 - Pure Math
- Multimedia
 - Cinematic Production
 - Integrated Multimedia
- Nursing
- Oceanography
- Political Science
- Pre-Chiropractic
- Pre-Medical Program
- Pre-Physical Therapy
- Psychology
- Public Administration
- Social Science
- Social Work
- Sociology
- Teaching English to Speakers of Other Languages
- Travel Industry Management

Graduate Programs

- Master of Arts in
 - Clinical Mental Health Counseling
 - Communication
 - Diplomacy and Military Studies
 - Human Resource Management
 - Global Leadership and Sustainable Development
 - Organizational Change
 - Teaching English to Speakers of Other Languages
- Master of Business Administration
- Master of Education in
 - Elementary Education
 - Secondary Education
- Master of Science in
 - Information Systems
 - Marine Science
 - Nursing
- Master of Social Work

Hawai'i Pacific University

Office of Admissions • 1164 Bishop Street, Suite 200 • Honolulu, Hawai'i 96813 • Phone (808) 544-0238
 Toll-free U.S. and Canada: 1-866-CALL HPU • Fax (808) 544-1136
www.hpu.edu • E-mail: admissions@hpu.edu