

Sample 4-year Guided Pathway for
Bachelor of Arts in Arts & Markets
 Visual/Studio Concentration.
Last revised 2022-2023

This is **ONLY a sample** degree plan. Please meet with your academic advisor prior to registration to formulate your own plan, and for additional information refer to the [academic catalog](#).

**If you were placed into introductory Writing and/or Mathematics courses based on your placement and/or test scores, please consult with your academic advisor to develop a degree plan.*

Year	Fall Semester		Spring semester	
1st	GE WC&IL 1 (WRI 1150 or WRI 1100)	3	GE WC&IL 2 (WRI 1250 or WRI 1200)	3
	GE Hawaii & Pacific (ARTH 1101)	3	MULT 1100 (GE Technology and Innovation)	3
	ARTS 1000 (GE CA and LD Arts 1)	3	ARTS 2010 (LD Arts 2, prereq for ARTS 3020)	3
	GE Critical Thinking and Expression	3	<i>BUS 1000 Intro to Business</i>	3
	<i>First semester language</i>	3	<i>Second semester language</i>	3
	Total Credits	15	Total Credits	15
Year	Fall Semester		Spring semester	
2nd	<i>MGMT 2000 Principles of Business</i>	3	ARTH 3xxx Concentration #2	3
	GE Quant. Analysis & Symbolic Reasoning	3	ARTS 1003 (GE Sustainable World)	3
	GE Traditions & Movements	3	GE American Experience	3
	MC 1000 intro to Mass COM (pre-req for UD MC)	3	GE Global Crossroads	3
	ARTS 3020 Intro to Painting (Conc. #1)	3	Unrestricted Elective or Minor course	3
	WRI 3951 HPR Staff Reader (1 st cr. of 3)	1	WRI 3951 HPR Staff Reader (2 nd cr of 3)	1
	Total Credits	16	Total Credits	16
Year	Fall Semester		Spring semester	
3rd	WRI 3320 Scriptwriting (Concentration #3)	3	<i>WRI 3420 Grant Writing</i> (meets UD Writing)	3
	<i>ARTS 3000 Arts Entrepreneurship</i> (meets UD Values)	3	ARTS 3051 Photography (Concentration #4)	3
	GE Natural World	3	MC 3700 Creativity & Copy Wri. (Major elec #2)	3
	MC 3730 New Media Strategy and Sales (major req.)	3	Unrestricted Elective or Minor course	3
	MULT 2465 (pre-req for UD MULT)	3	Unrestricted Elective or Minor Course	3
	WRI 3951 HPR Staff Reader (Maj elec #1, 3 rd cr of 3)	1		
	Total Credits	16	Total Credits	15
Year	Fall Semester		Spring semester	
4th	MULT 3500 Cinematography Workshop (Major elec. #3)	3	<i>HUM 4900 Arts and Markets Capstone</i>	3
	<i>MKTG 3000 Principles of Marketing</i>	3	Unrestricted Elective or Minor Course	3
	WRI 3391 Wanderlust (Major Elec 4)	3	Unrestricted Elective	3
	Unrestricted elective or Minor course	3	Unrestricted Elective	3
	Unrestricted Elective or Minor Course	3	WRI 3951 HPR Staff Reader (major elective, 13 th credit)	1
	Total Credits	15	Total Credits	13

This schedule is only a suggestion; make sure you understand the necessary prerequisites for each course and consult with your Academic Advisor. Course availability subject to change; actual degree audits may change depending on course availability in a given semester. Only courses italicized are specifically required. Bold courses are popular options for this major and concentration.

Courses in red offered once per year.

Baccalaureate Requirements

- Total Degree Credits Required = 120 credits of which a minimum of 36 are Upper-Division Credits (level 3000 and above)
- Completion of Major Requirements (*as indicated above*)
- Completion of General Education Requirements (*as indicated above*)
- Cumulative GPA of at least 2.0; Major GPA of at least 2.0
- Residency Requirements: 12 credits of major coursework and 24 of the last 30 credits immediately preceding graduation (*Service Member's Opportunity College students, please see your academic advisor*)

For more information on our General Education curriculum please refer to our Academic Catalog or visit: <https://www.hpu.edu/gen-ed/index.html>